



GOLDBACH

TV MEDIAKIT 2022

GOLDBACH

YOUR
MESSAGE
IS OUR
PASSION

AGENDA

Our portfolio

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SPECIAL INTEREST TV

THE GOLDBACH TV PORTFOLIO

Join us in the TV world!

We are marketers of Pay TV and Free TV channels in Germany with passion and professionalism. Our inventory includes strong channel identities and high-quality, clearly defined target groups. Through our TV channels you can reach an attentive audience with low waste coverage.

High attention & strong targeting
group orientation

Conscious perception of program

Low waste coverage

Attractive price-performance ratio

DIVERSE AND HIGH-QUALITY TV CONTENT

OVER 30 SPECIAL INTEREST CHANNELS IN 5 GENRES



ENTERTAINMENT



TRAVEL & ENJOYMENT



SPORTs & ACTION



MUSIC



KNOWLEDGE & HEALTH

ENTERTAINMENT



TRAVEL & ENJOYMENT



SPORTS & ACTION



KNOWLEDGE & HEALTH

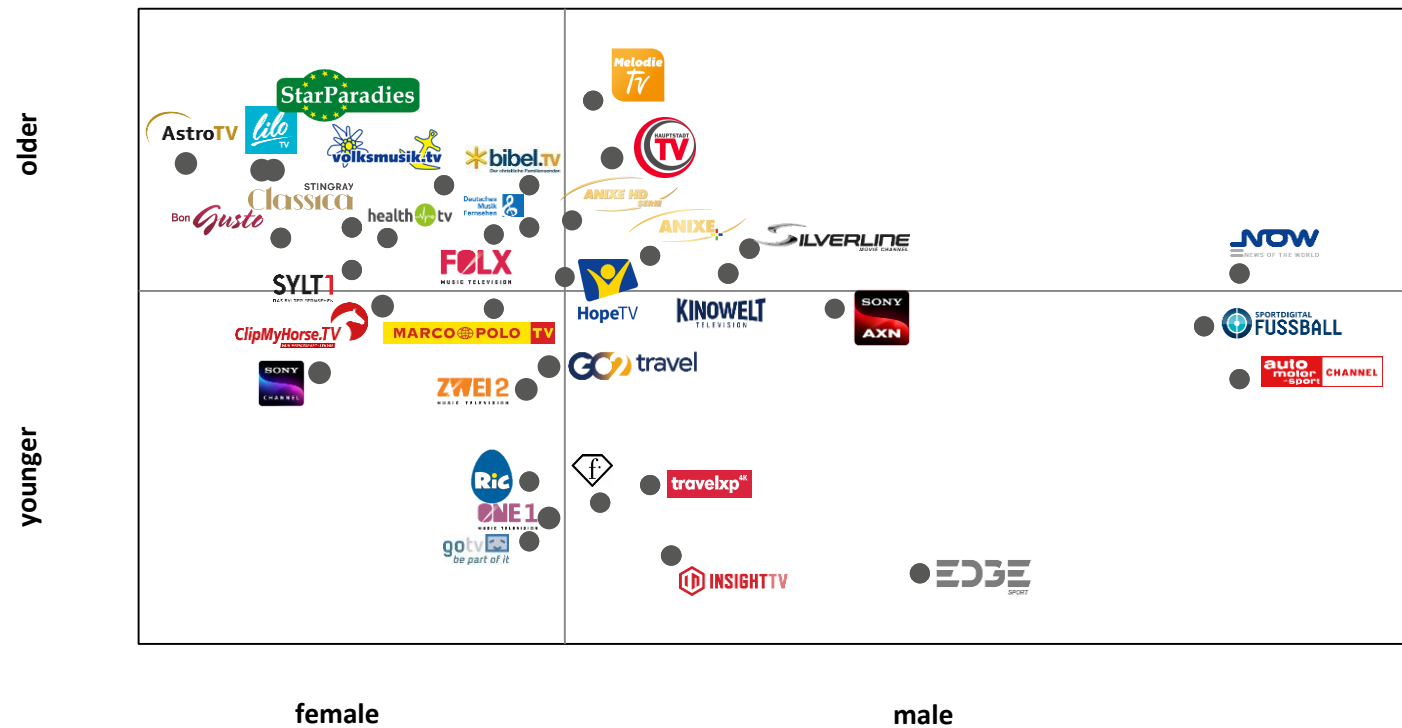


MUSIC



POSITIONING OF GOLDBACH TV CHANNELS

ADDED VALUE TROUGH STRONG CHANNEL IDENTITIES



- Our special interest channels offer strong channel identities.
- Short ad breaks with clearly defined targeting groups.
- Low waste coverage



CHANNEL PORTOLIO ENTERTAINMENT

MOVIES, SERIES, ACTION, HORROR,
FAMILY & KIDS





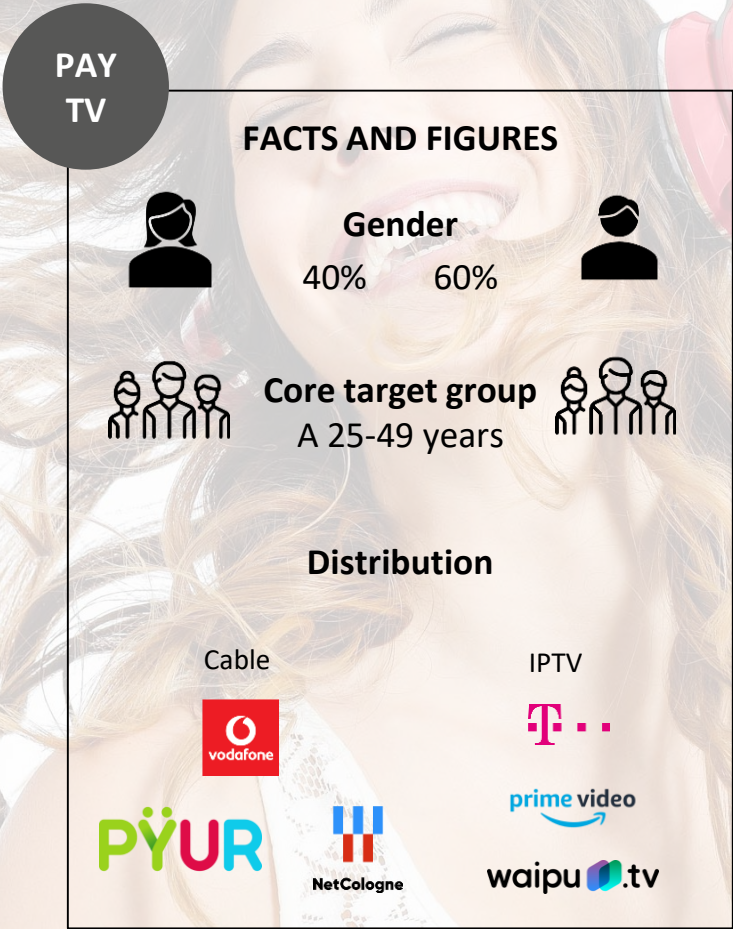
SONY AXN

WELCOME TO THE BAD BOYS CLUB

- Focus on fascinating, dangerous characters: the Bad Boys! High voltage guaranteed!
- Series highlights like *Yellowstone*, *Wu-Tang: An American Saga* and *The Blacklist*!



[Link to the trailer](#)





SONY AXN

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Series						
07:00 am	Series						
08:00 am	Series						
09:00 am	Series					Movie	Movie
10:00 am	Series						
11:00 am	Series						
12:00 pm	Series					Movie	Movie
01:00 pm	Series						
02:00 pm	Series						
03:00 pm	Series					Movie	Movie
04:00 pm	Series						
05:00 pm	Series						
06:00 pm	Series					Movie	Movie
07:00 pm	Series						
08:15 pm	Series	Series	Series	Series	Movie	Movie	Movie
09:00 pm	Bad boy series	Bad boy series	Bad boy series	Bad boy series			
09:50 pm	Bad boy series	Bad boy series	Bad boy series	Bad boy series	Movie	Movie	Movie
10:45 pm							
11:30 pm							
12:15 am	Bad boy series	Bad boy series	Bad boy series	Bad boy series			

PRICE PER SPOT 30 SEC*	
Time slot	Gross price per spot
06 am – 09 am	225,00 €
09 am – 01 pm	240,00 €
01 pm – 05 pm	300,00 €
05 pm – 08 pm	390,00 €
08 pm – 11 pm	480,00 €
11 pm – 01 am	390,00 €
01 am – 06 am	210,00 €
* 15% mark- up for spot lengths ≤ 20 sec.	



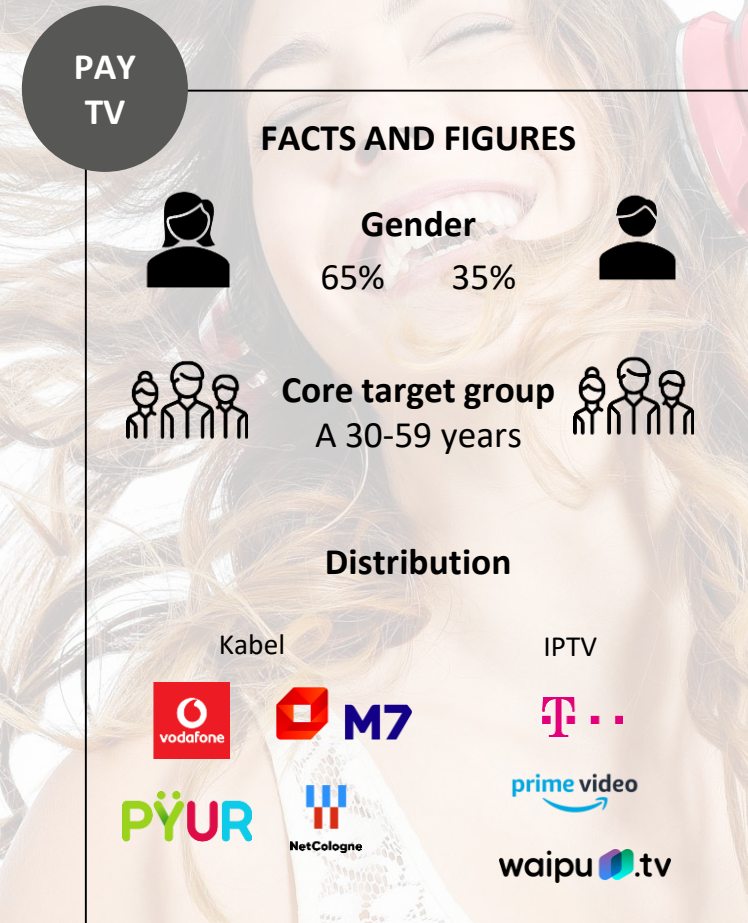


SONY CHANNEL OUTSTANDING EUROPEAN SERIES

- The first league of European productions celebrates exclusive German premiere at SONY CHANNEL
- With british TV hits like *Call the Midwife*, *Miss Fishers Modern Murder Mysteries* and *257 Reasons to Live*.



[Link to the trailer](#)





SONY CHANNEL

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Series						
07:00 am	Series						
08:00 am	Series						
09:00 am	Series						
10:00 am	Series						
11:00 am	Series						
12:00 pm	Series						
01:00 pm	Series	Series	Series	Series	Series	Series	Series
02:00 pm							
03:00 pm	Serie					Series	
04:00 pm	Serie						
05:00 pm	Serie					Series	Serie
06:00 pm	Serie						
07:00 pm	Series	Series	Series	Series	Series	Series	Serie
08:15 pm	Costume series	Drama series	Crime series	Drama series	Mini series	Movie	Movie
09:00 pm	Costume series		Crime series	Drama series			
10:00 pm	Costume series	Drama series	Crime series	Drama series	Mini series	Movie	Movie
11:00 pm	Costume series		Crime series	Drama series			
12:00 pm	Costume series		Crime series	Drama series			
01:00 am	Costume series						

PRICE PER SPOT 30 SEC*	
Time slot	Gross price per spot
06 am – 09 am	120,00 €
09 am – 01 pm	150,00 €
01 pm – 05 pm	180,00 €
05 pm – 08 pm	210,00 €
08 pm – 11 pm	330,00 €
11 pm – 01 am	255,00 €
01 am – 06 am	120,00 €
* 15% mark-up for spot lengths ≤ 20 sec. .	



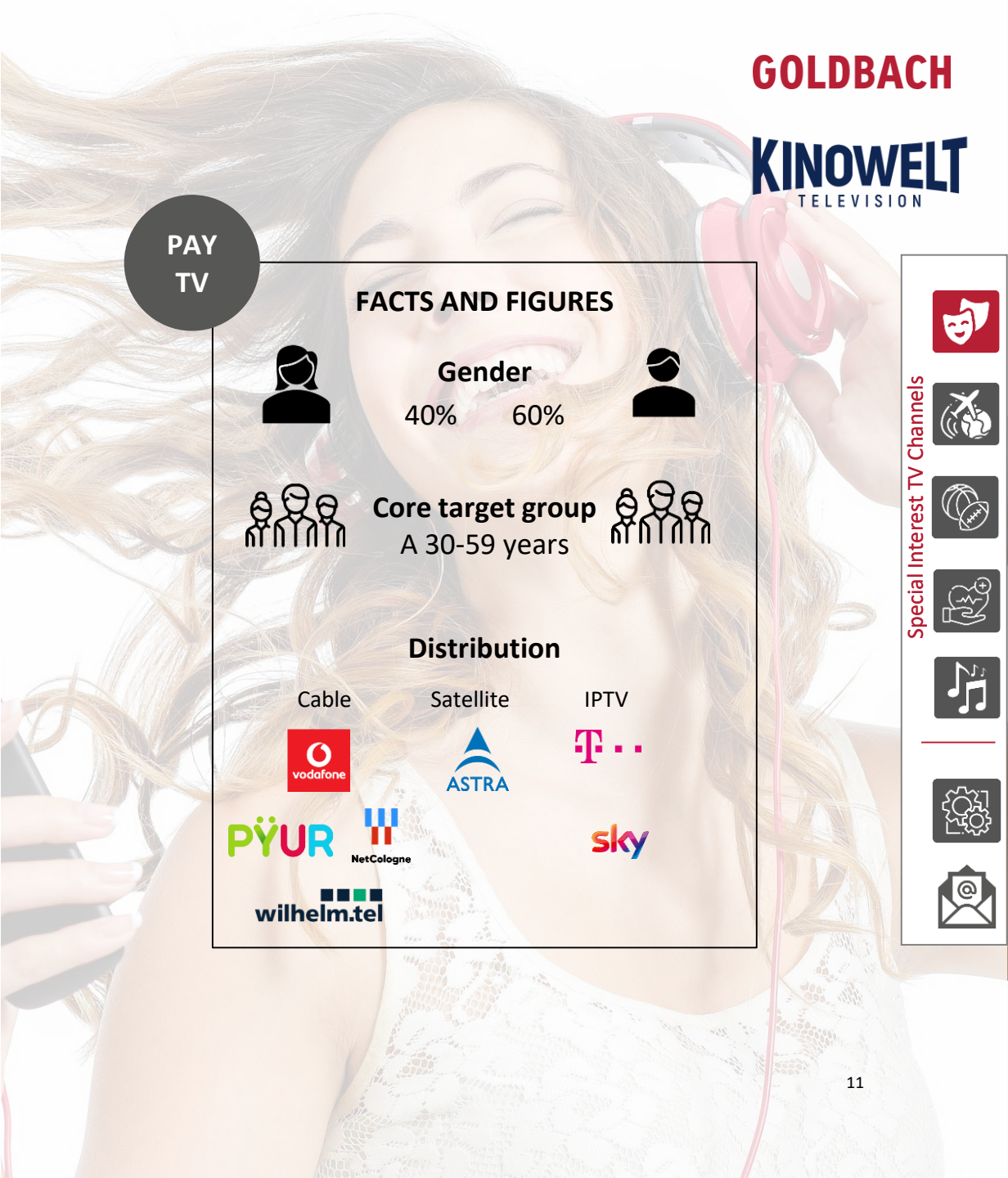
KINOWELT TV

THE BEST MOVIES CONFORTABLE AT HOME !

- High-quality movies, cult hits and great directors for the full cinema experience at home.
- Daily movie highlights and monthly series to the most important actors, directors and stars of film history!



[Link to the trailer](#)





LILO TV

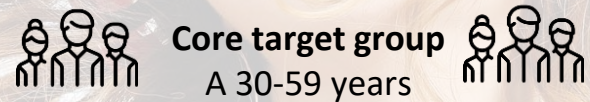
THE NEW WOMEN'S CHANNEL

- From cooking shows to exciting conversations, e.g. soap operas such as *Forbidden Love* and *Bride against will*, to evening family program with music by Florian Silbereisen, Giovanni Zarrella and more!
- Victoria Herrmann will be the face of the channel from the channel launch on 19 December 2020 and will lead through the program.



FREE
TV

FACTS AND FIGURES



Distribution



- Special Interest TV Channels
- -
 -
 -
 -
 -
 -
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LILO TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Cooking shows (e.g. Ralf Kühler with "echt lecker")						
07:00 am							
08:00 am							
09:00 am							
10:00 am							
11:00 am	Exciting soap operas like "Verbotene Liebe" and "Braut wider Willen" with Yvonne Catterfeld						
12:00 pm							
01:00 pm							
02:00 pm							
03:00 pm							
04:00 pm	Entertaining program for the whole family						
05:00 pm							
06:00 pm							
07:00 pm							
08:15 pm							
09:00 pm							
10:00 pm							
11:00 pm							
12:00 pm							
01:00 am							

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am – 09 am	75,00 €
09 am – 01 pm	90,00 €
01 pm – 05 pm	105,00 €
05 pm – 08 pm	105,00 €
08 pm – 11 pm	120,00 €
11 pm – 01 am	105,00 €
01 am – 06 am	45,00 €

Special Interest TV Channels

ANIXE HD SERIE

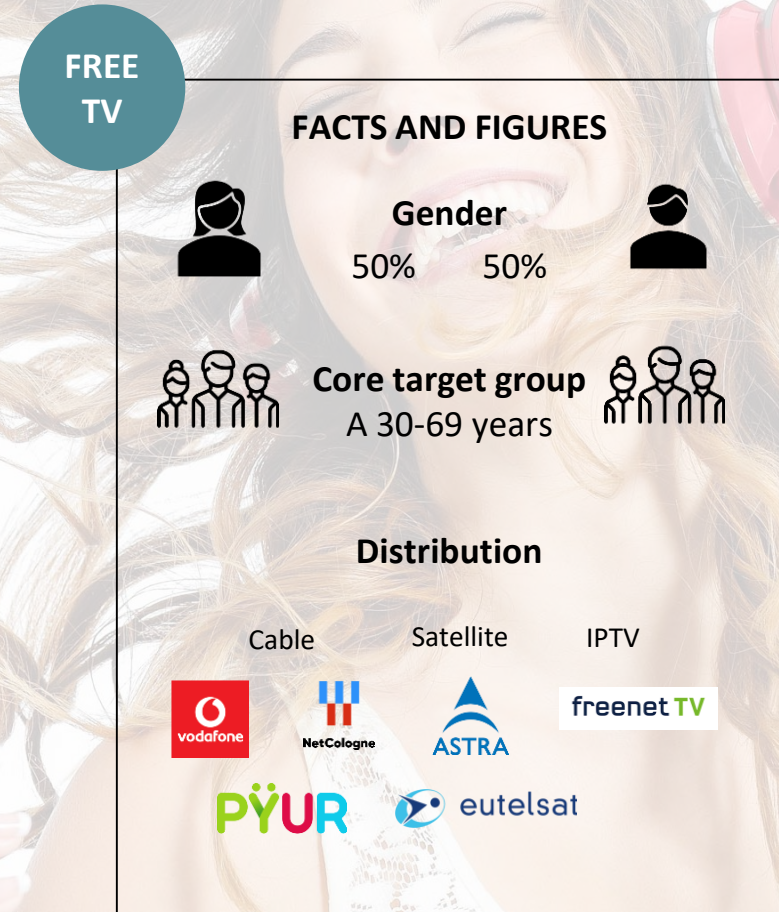
TELEVISION FOR THE WHOLE FAMILY

- Exciting crime series
- Fascinating documentaries
- Stars very private
- Creative handymen

...all of that on
ANIXE HD Serie!



[Link to the trailer](#)



ANIXE HD SERIE

PRICES UND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Close Up	Close Up	Close Up	Close Up	Close Up	Close Up	Close Up
06:30 am	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
07:00 am	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
07:30 am	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
08:00 am	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
08:30 am	Anixe auf Reisen	Anixe auf Reisen	Anixe auf Reisen	Anixe auf Reisen	Anixe auf Reisen	Anixe auf Reisen	Anixe auf Reisen
09:00 am	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
09:30 am	Teleshopping	Close Up	Close Up	Teleshopping	Close Up	Teleshopping	Close Up
10:00 am	Close Up	Teleshopping	Teleshopping	Close Up	Teleshopping	Close Up	Teleshopping
10:30 am	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Anixe auf Rädern	Teleshopping
11:00 am	Teleshopping	Anixe auf Rädern	Newton	Newton	Newton	Newton	Christl. Programm
11:15 am	So schmeckt die Welt	Newton	Newton	Newton	Newton	Newton	Newton
12:00 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
12:30 pm	Anixe auf Rädern	Der Geschmack	Anixe auf Rädern	Teleshopping	Teleshopping	Anixe auf Rädern	Anixe auf Rädern
01:00 pm	Teleshopping	Europas	Teleshopping	GartenKULT	Teleshopping	Bauen und Wohnen	Teleshopping
01:30 pm	Die Detektive	Anixe auf Rädern	Vier Frauen und ein	Teleshopping	Schnell ermittelt	Anixe auf Rädern	Anixe Wildlife
02:00 pm	Teleshopping	Teleshopping	Todesfall	Teleshopping	Teleshopping	Teleshopping	Teleshopping
02:15 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
02:30 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
03:00 pm	So schmeckt die Welt	Newton	Newton	Newton	Newton	Newton	Cop Stories
03:30 pm	Teleshopping	Teleshopping	Bauen und Wohnen	Teleshopping	Entdecke die Welt	Teleshopping	Teleshopping
04:00 pm	Anixe auf Reisen	Anixe auf Reisen	Anixe auf Reisen	Anixe auf Reisen	Teleshopping	Anixe auf Reisen	Anixe auf Reisen
04:15 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
04:30 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Anixe auf Rädern	Bauen und Wohnen
04:45 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
05:00 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
05:15 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
05:30 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
05:45 pm	Newton	Newton	Newton	Newton	Newton	Cop Stories	Anixe Wildlife
06:00 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
06:15 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
06:30 pm	Close Up	Close Up	Close Up	Close Up	Close Up	Close Up	Close Up
07:00 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
07:30 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
08:00 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
08:15 pm	Der Geschmack	Vier Frauen und ein	GartenKULT	Schnell ermittelt	Bauen und Wohnen	Anixe Wildlife	Die Detektive
08:30 pm	Europas	Todesfall	GartenKULT	Schnell ermittelt	Bauen und Wohnen	Anixe Wildlife	Die Detektive
08:45 pm	Anixe auf Rädern	Todesfall	GartenKULT	Schnell ermittelt	Bauen und Wohnen	Anixe Wildlife	Die Detektive
09:00 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
09:15 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
09:30 pm	Arche TV	Arche TV	Arche TV	Close Up	Close Up	Teleshopping	Teleshopping
09:45 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
10:00 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
10:30 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping
11:00 pm	Der Geschmack	Vier Frauen und ein	GartenKULT	Schnell ermittelt	Bauen und Wohnen	Anixe Wildlife	Die Detektive
11:30 pm	Europas	Todesfall	GartenKULT	Schnell ermittelt	Bauen und Wohnen	Anixe Wildlife	Die Detektive

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am – 09 am	75,00 €
09 am – 01 pm	90,00 €
01 pm – 05 pm	105,00 €
05 pm – 08 pm	120,00 €
08 pm – 11 pm	450,00 €
11 pm – 01 am	360,00 €
01 am – 06 am	75,00 €

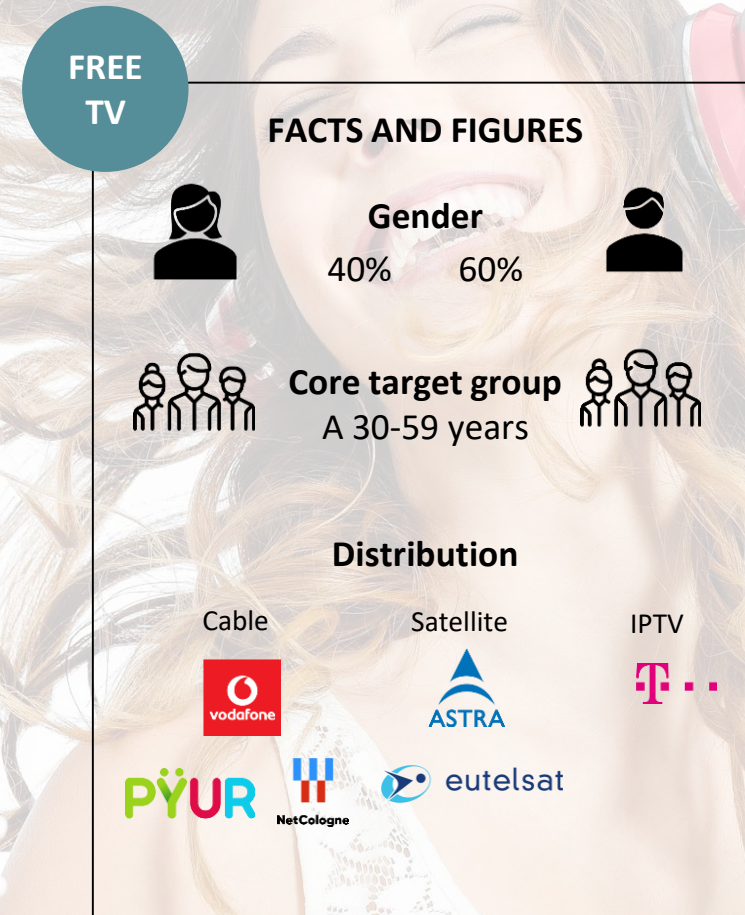


MORE THAN ENTERTAINMENT

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Link to the trailer



ANIXE+

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
06:00 am	Christl. Program	Christl. Program	Christl. Program	Christl. Program	Christl. Program	Christl. Program	Christl. program		
06:30 am									
07:00 am									
07:30 am									
08:00 am	Teleshopping	Anixe auf Reisen	Teleshopping	Anixe auf Reisen	Teleshopping			Christl. Program	Christl. program
08:30 am	Anixe auf Reisen		Anixe auf Reisen		Anixe auf Reisen				
09:00 am	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping				
09:30 am									
10:00 am	So schmeckt die Welt	Newton	Newton	Newton	Newton			Christl. Program	Christl. program
10:30 am									
11:00 am	Teleshopping	Teleshopping	Close Up	Teleshopping	Close Up				
11:30 am	GartenKULT	Close Up		Close Up			Bauen und Wohnen		
12:00 pm						Christl. Program	Christl. program		
12:30 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping				
01:00 pm									
01:30 pm	Newton	Der Geschmack Europas	Vier Frauen und ein Todesfall	Ex-Eine Romantische Komödie	GartenKULT			Anixe auf Reisen	Die Detektive
02:00 pm						Christl. Program	Christl. program		
02:30 pm	Teleshopping	Hyperraum			Hyperraum			Hyperraum	
03:00 pm	Entdecke die Welt	Teleshopping	Teleshopping	Teleshopping	Teleshopping			Teleshopping	
03:30 pm		Newton	Newton	Newton	Newton				
04:00 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	GartenKULT	GartenKULT		
04:30 pm						Christl. Program	Christl. program		
05:00 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping				
05:15 pm	Newton	Teleshopping	Newton	Newton	Newton				
05:45 pm	Teleshopping	Bauen und Wohnen	Teleshopping	Teleshopping	Teleshopping				
06:00 pm	Hyperraum	Hyperraum	Hyperraum	Hyperraum	Hyperraum	Hyperraum	Hyperraum		
06:15 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping		
07:00 pm	Close Up	Christl. program	Christl. program	Christl. program	Close Up	Christl. program	Christl. program		
07:30 pm						Christl. Program	Christl. program		
08:00 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping				
08:15 pm									
08:45 pm	Der Geschmack Europas	Vier Frauen und ein Todesfall	Ex-Eine Romantische Komödie	GartenKULT	Bauen und Wohnen			Die Detektive	Teleshopping
09:15 pm						Christl. Program	Christl. program		
09:45 pm	Teleshopping	Teleshopping	Teleshopping	Teleshopping	Teleshopping			Teleshopping	
10:15 pm									
10:45 pm	Christl. program	Christl. program	Christl. program	Christl. program	Christl. program			Christl. program	Christl. program
11:15 pm	Der Geschmack Europas	Christl. program	Christl. program	Christl. program	Christl. program	Christl. program	Christl. program		
11:45 pm	Der Geschmack Europas	Vier Frauen und ein Todesfall	Ex-Eine Romantische Komödie	GartenKULT	Bauen und Wohnen	GartenKULT	Newton		
12:00 am	Anixe auf Reisen	Anixe auf Rädern	Anixe auf Rädern	Anixe auf Reisen	Anixe auf Reisen	Teleshopping	Teleshopping		
12:15 am	Entdecke die Welt	Entdecke die Welt	Entdecke die Welt	So schmeckt die Welt	Entdecke die Welt	Teleshopping	Teleshopping		

PRICE PER SPOT 30 SEC

Time slot	Gross price per spot
06 am – 09 am	75,00 €
09 am – 01 pm	90,00 €
01 pm – 05 pm	105,00 €
05 pm – 08 pm	135,00 €
08 pm – 11 pm	450,00 €
11 pm – 01 am	360,00 €
01 am – 06 am	90,00 €

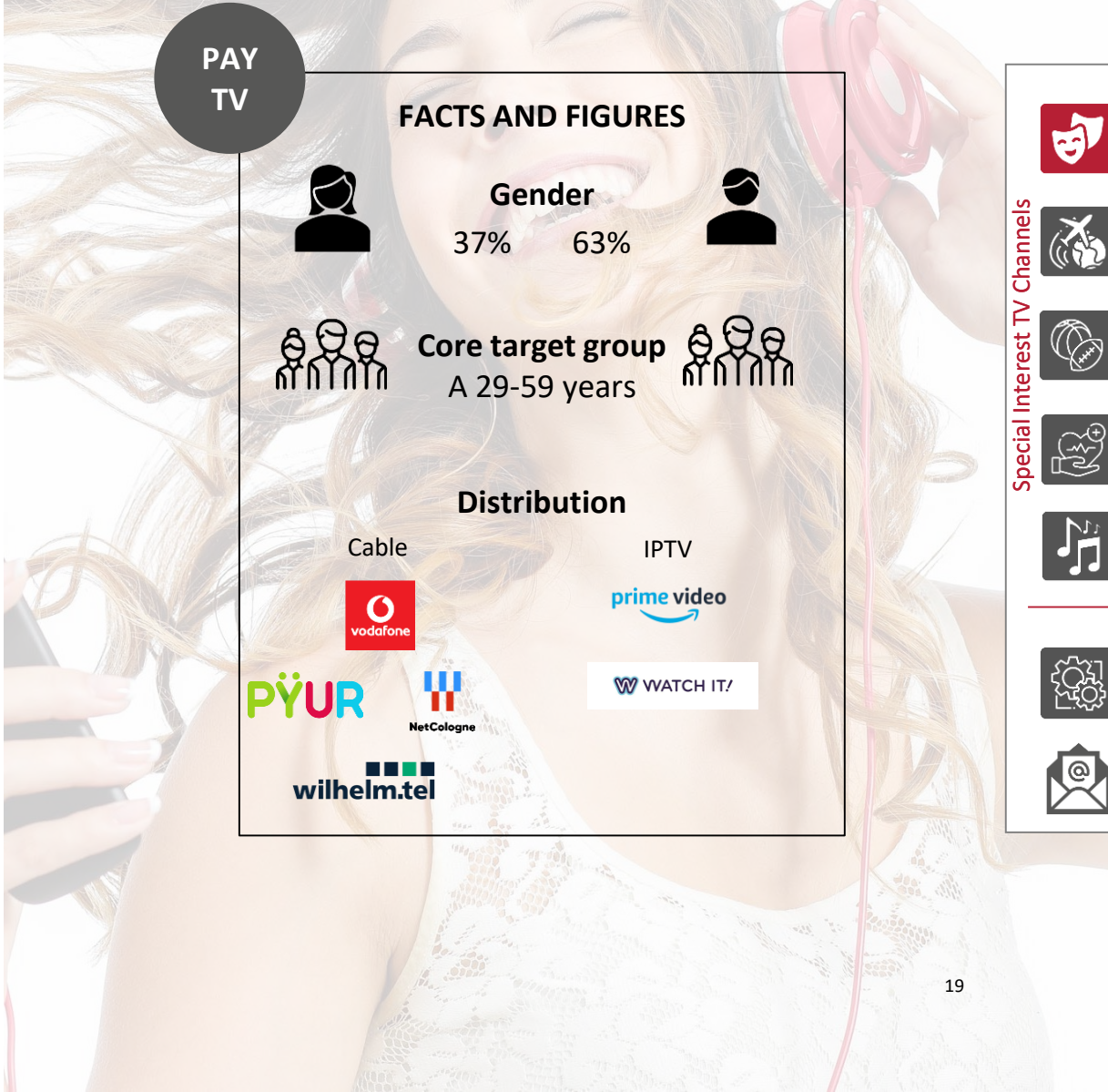


SILVERLINE THE MOVIE CHANNEL

- The movie channel for fans of the genres action/crime/thriller, horror/mystery and Asian movies.
- Over 100 movie premieres per year & weekly, exclusive premieres!
- Exciting themed evenings and film series as program highlights.



[Link to the trailer](#)

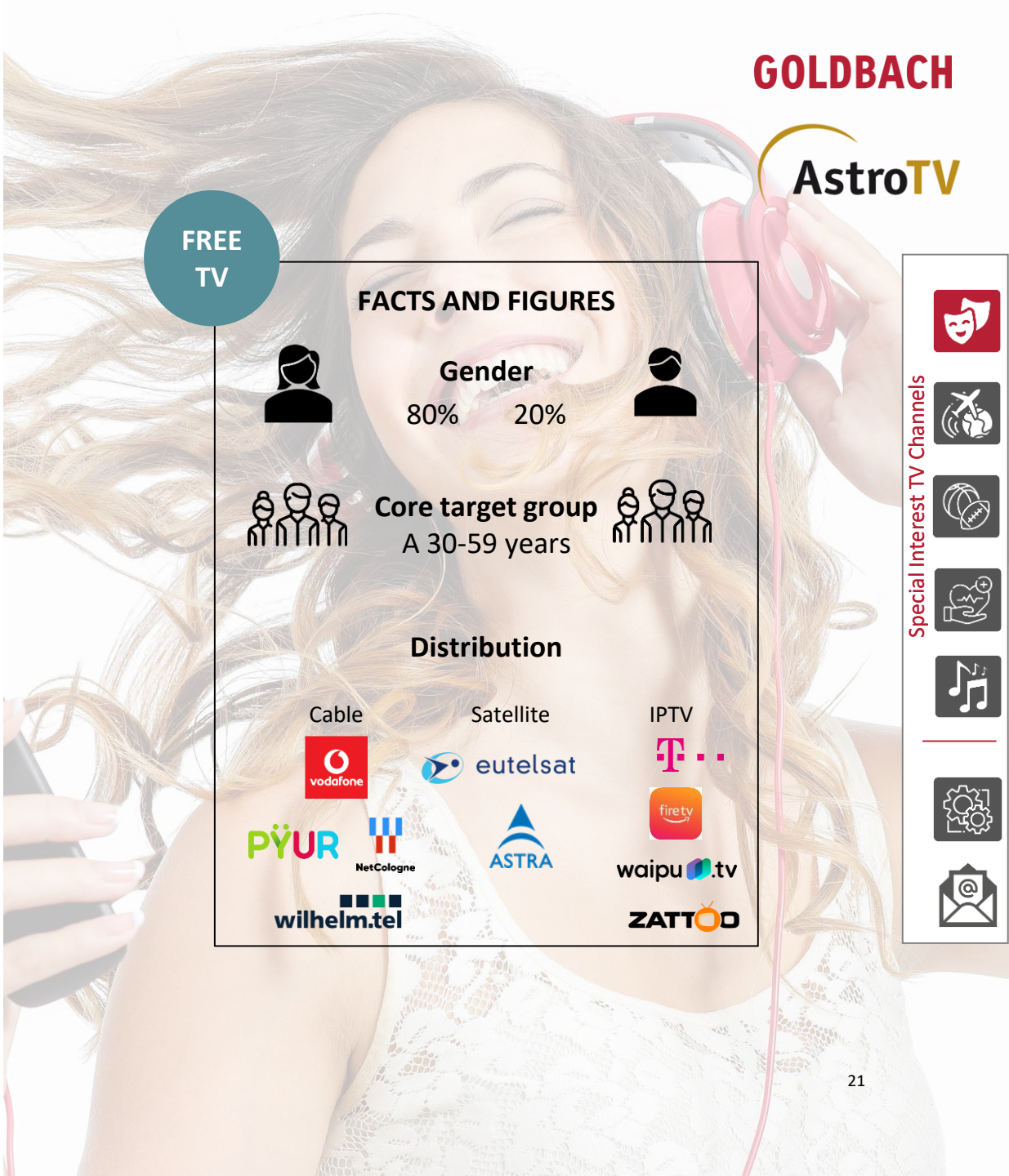


PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am – 09 am	90,00 €
09 am – 01 pm	105,00 €
01 pm – 05 pm	120,00 €
05 pm – 08 pm	135,00 €
08 pm – 11 pm	150,00 €
11 pm – 01 am	150,00 €
01 am – 06 am	105,00 €

ASTRO TV

GERMANY'S FIRST AND UNIQUE ASTROLOGICAL LIVE CHANNEL

- AstroTV was founded in 2004 with extremely high technical distribution.
- AstroTV is a unique TV channel and has been very successful for decades!



ASTRO TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
07:00 am	Your Astro morning live						
11:00 am	Astro TV shop						
01:00 pm	Your spiritual center live						
05:00 pm	Astro TV shop						
07:00 pm	Astro, moon & stars live						
11:00 pm	Good night talk live						
03:00 am	Infomercials						

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am – 09 am	105,00 €
09 am – 01 pm	135,00 €
01 pm – 05 pm	150,00 €
05 pm – 08 pm	195,00 €
08 pm – 11 pm	210,00 €
11 pm – 01 am	195,00 €



Special Interest TV Channels

! NEW AT GOLDBACH !

HOPE TV

INTERESTED IN LIFE!

- Hope TV is a unique Christian lifestyle channel.
- The program offers a wide variety of genres: educational and documentary series, health and lifestyle programs, cultural as well as humanitarian travel and experience reports, children's programs, music/entertainment programs and worship services.



GOLDBACH



HopeTV

**FREE
TV**

FACTS AND FIGURES



Gender

50%



50%



Core target group

6-99 years



Distribution

Cable



Satellite



IPTV



Special Interest TV Channels



! NEW AT GOLDBACH !

HOPE TV

PRICES AND PROGRAM

GOLDBACH



Uhrzeit	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Die Anfänge der Adventisten	Tischreden	Hope Kolleg	glauben.einfach. / Hope konzert	glauben.geschichten.	Die Anfänge der Adventisten	Auserlesen
06:30 am	DGS-Deutsche Gebärdensprache		Auserlesen		Beziehungskisten	Akademie Friedensau / gottberührt	Hope-Meine Geschichte
07:00 am	Ungewissheit	Schwarz auf Weiß	Behave	ADRADirekt	Herausforderungen Jesus - Das Johannevangelium / Offene Worte	Basics der Bibel / Meine Bibel	Aus der Praxis
07:30 am	dieBIBEL.das LEBEN	die BIBEL.das LEBEN	die BIBEL.das LEBEN	die BIBEL.das LEBEN	die BIBEL.das LEBEN	Cliff!	Reportage / Wortschatz
08:00 am	Guten Morgen	Guten Morgen	Guten Morgen	Guten Morgen	Guten Morgen	Atem der Hoffnung	Atem der Hoffnung
08:30 am	Achtundzwanzig / gesund.	Offene Worte / Live @ Psalter Studios	Gott & ich / Tierische Begegnungen	Achtundzwanzig / Stiften gehen	Nachgefragt	Hope Konzert	Lebensbilder
09:00 am	Basics der Bibel	Herausforderung Jesus	Aus der Praxis	Beziehungskiste	Live-Mitschnitt	Schabbat Schalom / Meine Bibel / Schwarz auf Weiß	Hope TV Kids
09:30 am	glauben.geschichten.	2 weiter	DGS - Deutsche Gebärdenspr. / Echt jetzt?	Hope Kolleg		3 Minuten Andacht / die BIBEL.das LEBEN	Fribos Dachboden
10:00 am	Behave	#tellyourstory	dieBIBEL.dasLEBEN	glauben.geschichten.	2 weiter		Superbuch
10:30 am	Auf dem Weg des Buches / echt jetzt?	Lus auf lecker	Kleine Kräuterkunde / Offene Worte	Unterwegs mit Paulus	Menschenfischer trifft Löwenjäger	Atem der Hoffnung	Atem der Hoffnung
11:00 am	wertvoll	Atem der Hoffnung	Hope Konzert	Tischreden	Auslesen	Menschenfischer trifft Löwenjäger	In seiner Hand / Laut gedacht
11:30 am	Mensch Jesus. Mein Gott	Ungewissheit	Refektion mit Matthias Müller		Schwarz auf Weiß / Laut gedacht	Film	Behave
12:00 pm	Schönblick TV	Tierische Begegnungen	ERF MenschGott	Film	wertvoll	Geschichte erlebt	glauben.geschichten
12:30 pm			Ehe, Scheidung & Sexualität	So ist Gott	Kleine Kräuterkunde / Meine Bibel	Ungewissheit - Dokumentarserie	Nachgefragt
01:00 pm	Hope Kolleg	Leben plus	Stiften gehen	Hope Konzert	Unterwegs mit Paulus	DGS - Deutsche Gebärdensprache	Lust auf lecker
01:30 pm	Aus der Praxis	Laut gedacht	Geschichte erlebt	Auslesen	SchönblickTV / gottberührt	Lutherspaziergang	Aus der Praxis
02:00 pm	Kleine Kräuterkunde / Immanuel / Bibel Projekt	Schönblick TV	Schwarz auf Weiß	Lutherspaziergang		Interview	So ist Gott
02:30 pm	Nachgefragt	Träume leben	Basics der Bibel / Meine Bibel	Akademie Friedensau	Tierische Begegnungen / Gott & ich	Fribos Dachboden	
03:00 pm	Atem der Hoffnung	Die Anfänge der Adventisten	gesund.	Refresh	Aus der Praxis / Väter - Meine Geschichte	Hope Konzert / Reflexionen mit Matthias Müller	Beziehungskiste
03:30 pm	Masterpiece / #tellyourstory	Cliff!	2 weiter	Sport mit Bob / Masterpiece			Film
04:00 pm	Wege aus der Depression	Auserlesen	Mensch Jesus. Mein Gott!	Behave	Emotionale Intelligenz	Live-Mitschnitt	
04:30 pm		Live-Mitschnitt		ERF MenschGott		Zweifeln erlaubt	wertvoll
05:00 pm	Lust auf lecker	Hope Konzert	Alles auf Anfang	Regionales: Küstenschau / Tränen. Stationen meines Trauerwegs. / Meine Bibel	Ungewissheit - Dokumentarserie	So ist Gott / Ein Blick	Ein Blick / Das Bibel Projekt
05:30 pm	Fribos Dachboden		Beziehungskiste	Lust auf lecker	Hope TV Kids		Interview / 3 Minuten Andacht
06:00 pm	Super Minute	Unterwegs mit Paulus	Fribos Dachboden	Herausforderung Jesus	Fribos Dachboden	Tierische Begegnungen / 3 Minuten Andacht	ungeschminkt.family
06:30 pm		ERF MenschGott	Atem der Hoffnung	Nachgefragt	Lutherspaziergang	Live @ Psalter Studios	Schwarz auf Weiß
07:00 pm	Tischreden	Hope - Meine Geschichten	Väter - Meine Geschichte / #tellyourstory	Motivation Glauben / gottberührt	Wortschatz / Schabbat Schalom / Meine Bibel	Herausforderungen Jesus / Das Bibel Projekt	Die Bibel und das Leben
07:30 pm	Tierische Begegnungen / Hope Konzert	Hope Kolleg / Mensch Jesus. Mein Gott!	glauben.geschichten / Laut gedacht	Cliff! / Das Bibel Projekt	die BIBEL.das LEBEN	2 weiter / Achtundzwanzig	ERF MenschGott
08:15 pm	Herausforderung Jesus	Beziehungskiste	In seiner Hand / Nachgefragt	Achtundzwanzig / ungeschminkt.family / Väter - Meine Geschichte	Atem der Hoffnunf	Einsatz leben	Cliff!
08:45 pm	Menschenfischer trifft Löwenjäger	Akademie Friedensau / Lebenslied	Das Wort	Mensch Jesus. Mein Gott!	Ungewissheit - Dokumentarserie	Fragen an die Bibel	Leben plus
09:15 pm	Aus der Praxis	die BIBEL.das LEBEN	Emotionale Intelligenz	Live- Mitschnitt / Marienhöhe TV	Schabbat Schalom / Achtundzwanzig	Tischreden	Echt jetzt?
09:45 pm	Sport mit Bob			Gesichter der Verfolgung / Meine Bibel	Hope Konzert	Tränen. Stationen meines Trauerwegs. / Immanuel	Hope Konzert / Gott & ich
10:00 pm	Einsatz leben	wertvoll	Hope Konzert	Regionales: Küstenschau	Motivation Glauben	Aus der Praxis	
10:30 pm	ADRADirekt	Axioo					
11:00 pm	Film	Gesichter der Verfolgung / Regionales: Küstenschau	Tischrede	Atem der Hoffnung	Auf dem Weg des Buches		Unterwegs mit Paulus
12:30 am	Interview	Aus der Praxis	Lust auf lecker	Hope - Meine Geschichte	Arnon. Die großen Themen der Offenbarung.	Atem der Hoffnung	Einsatz Leben

PRICE PER SPOT 30 SEC

Time slot	Gross price per spot
06 am – 09 am	105,00 €
09 am – 01 pm	105,00 €
01 pm – 05 pm	75,00 €
05 pm – 08 pm	120,00 €
08 pm – 11 pm	180,00 €
11 pm – 01 am	45,00 €
01 am – 06 am	45,00 €

Special Interest TV Channels



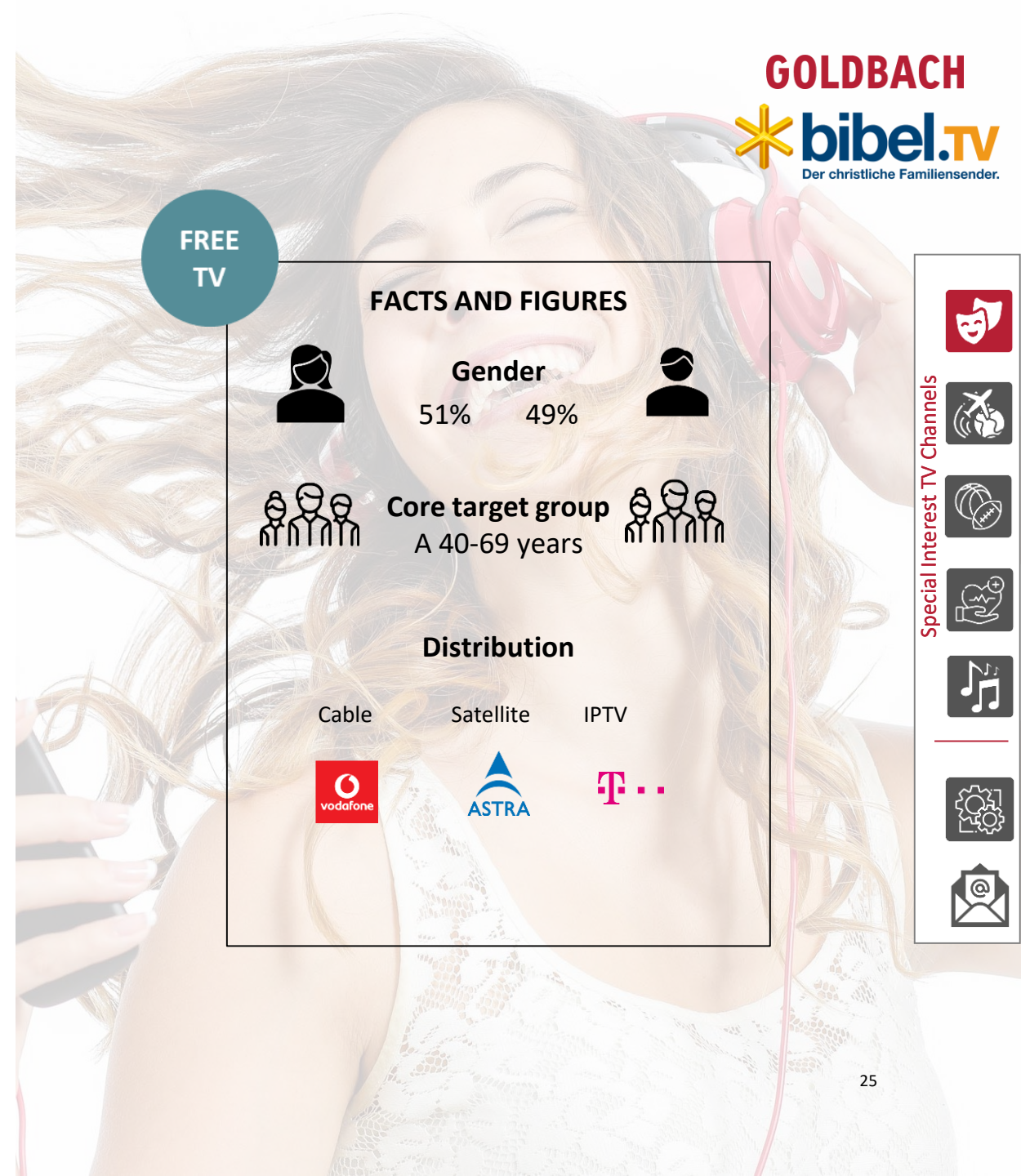
BIBEL TV

AS COLORFUL AS LIFE

- Bibel TV has a valuable program, which is available throughout Europe, denominational and independent.
- The offer for the whole family includes movies, series, documentaries, music and children's formats.
- German premieres of award-winning movies in prime-time!



[Link to the trailer](#)



BIBEL TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
06:00 am			Life coaching			Children's program		
06:30 am								
07:00 am			Children's program					
07:30 am			Music					
08:00 am			Magazine			Church services	Church services	
08:30 am			Life coaching					
09:00 am						Life coaching		
09:30 am			Magazine on Bibel TV					
10:00 am			Life coaching					
10:30 am			Talks on Bibel TV					
11:00 am								
11:30 am			Newslet					
12:00 pm						Church services	Life coaching	
12:30 pm			Music					
01:00 pm	Children's program							
01:30 pm								
02:00 pm						Life coaching	Church services	
02:30 pm			Life coaching					
03:00 pm								
03:30 pm						Movie	Movie	
04:00 pm			Talks on Bibel TV					
04:30 pm			Magazine			Magazine	Magazine	
05:00 pm			Talk on Bibel TV					
05:30 pm							Church services	
06:00 pm			Magazine on Bibel TV			Music		
06:30 pm						Magazine		
07:00 pm			Documentation				Documentation	
07:30 pm			Newslet					
08:00 pm				Devotion				
08:30 pm	Talks on Bibel TV / themed evenings	Series	Music	Documentation	Movie	Movie	Talk on Bibel TV	
09:00 pm		Documentation						
09:30 pm		magazine		Magazine			Documentation	
10:00 pm					Documentation	Movie	Life coaching	
10:30 pm	Life coaching						Talk on Bibel TV	
11:00 pm			Talk on Bibel TV					
11:30 pm			Newslet					

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am – 09 am	195,00 €
09 am – 01 pm	225,00 €
01 pm – 05 pm	285,00 €
05 pm – 08 pm	420,00 €
08 pm – 11 pm	585,00 €
11 pm – 01 am	450,00 €
01 am – 06 am	120,00 €





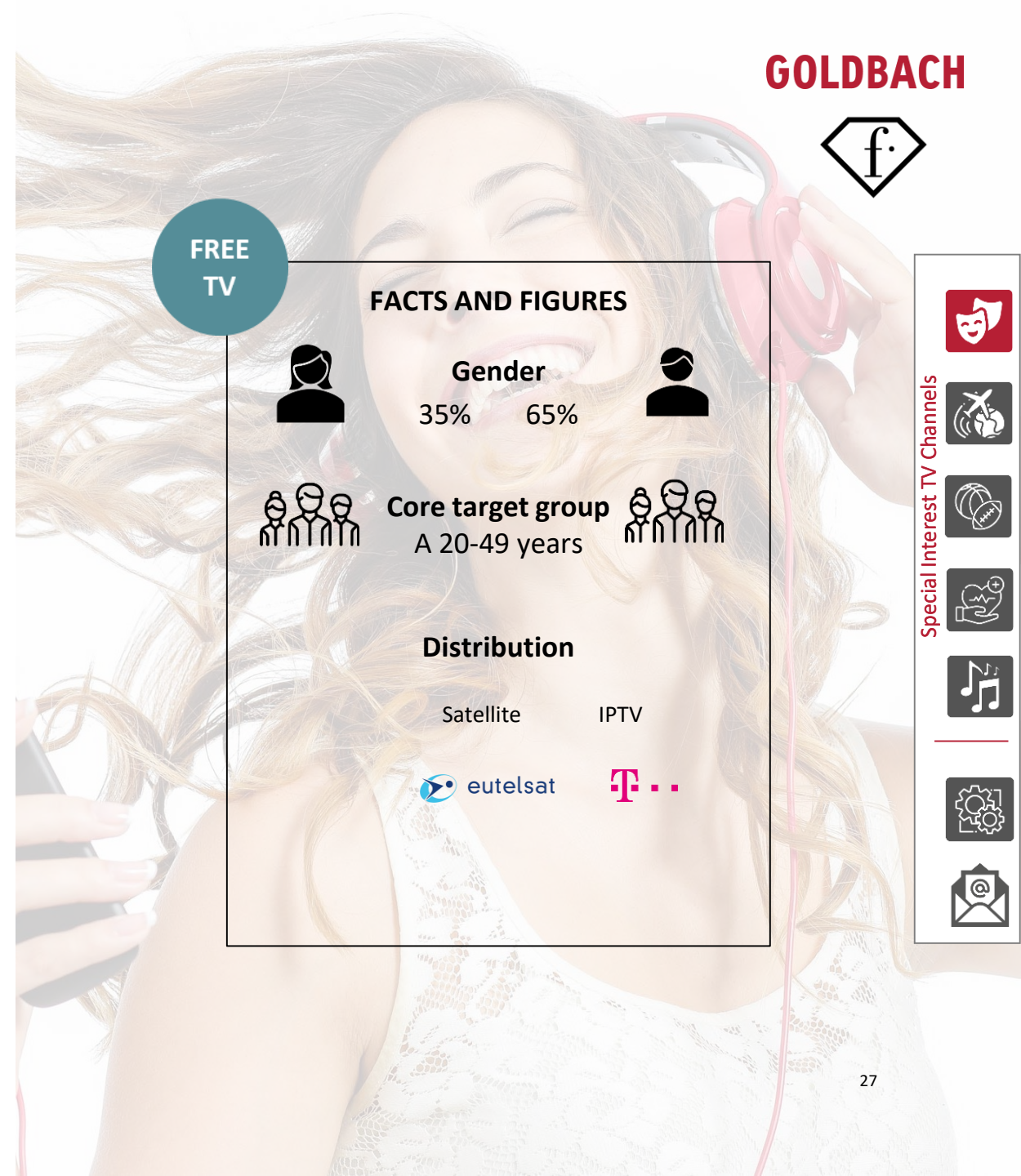
FASHION TV

TRENDS FROM THE WORLD OF FASHION

- On Fashion TV you can see the latest trends on fashion, beauty, luxury and lifestyle: runway shows, photoshoots, designer portraits, news and reviews from the world of fashion!
- Fashion TV also relies on Luxury Cars, Luxury Apartments/Condominium and Fashion Destinations!



[Link zum Trailer](#)





FASHION TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Fashion breakfast						
07:00 am							
08:00 am							
09:00 am	Fashion news						
10:00 am							
11:00 am							
12:00 pm	Top photoshoots						
1:00 pm							
2:00 pm							
3:00 pm	Fashion news						
4:00 pm							
5:00 pm							
6:00 pm	Fashion review						
7:00 pm							
8:00 pm							
9:00 pm	Fashion news						
9:30 pm							
10:00 pm							
11:00 pm	Best of fashion						
12:00 am							
01:00 am							
02:00 am							
03:00 am							
04:00 am							
05:00 am							

PRICE PER SPOT 30 SEC

Offers on request

Special Interest TV



RIC

ALWAY REALLY COOL

- RIC meets its quality standards with its extensive know-how and careful selection of high-quality content.
- Establishes itself as the third private children's and family program in the German-speaking world.



[Link to the trailer](#)

FREE TV

FACTS AND FIGURES

Gender

55% 45%

Core target group

3 -13 years

Distribution

Cable

Satellite

IPTV

Special Interest TV Channels



RIC

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
06:00 am	Pre school series for 3 to 6 year old ones								
07:00 am									
08:00 am									
08:30 am	Teleshopping								
09:00 am									
10:00 am									
11:00 am	Teleshopping								
12:00 pm									
1:00 pm	Animation series for 6 to 13 year old ones					Animation series for 6 to 13 year old ones			
2:00 pm									
3:00 pm	16:54h-17:05h afternoon listening Stories								
4:00 pm									
5:00 pm	Program for the whole family								
6:00 pm									
7:00 pm	Good night hearing stories								
7:30 pm									
	Teleshopping								

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
Monday - Sunday	
06:00 - 08:00 am	500,00 €
06:50 – 07:30 pm	800,00 €
Monday - Friday	
01:30 - 03:00 pm	300,00 €
03:00 - 06:50 pm	500,00 €
Saturday-Sunday	
01:30 - 03:00 pm	500,00 €
03:00 - 05:00 pm	800,00 €
05:00 - 06:50 pm	500,00 €



CHANNEL PORTFOLIO TRAVEL & ENJOYMENT

COOKING SHOWS & TRAVELLING



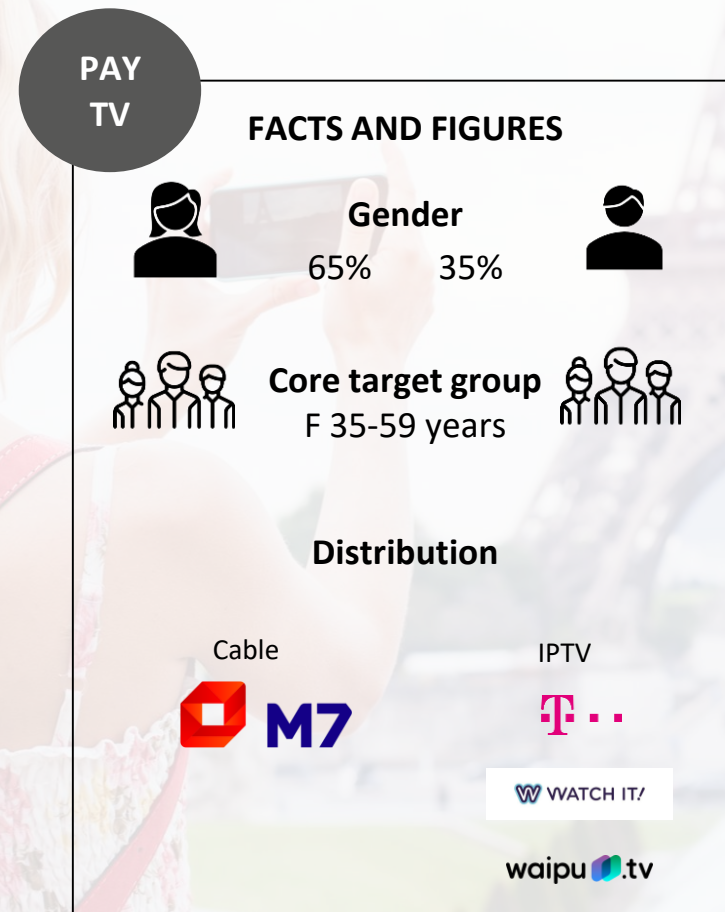
BONGUSTO

THE 24/7 FOOD CHANNEL

- BonGusto is the only 24/7 food & enjoyment channel in Germany, Austria and Switzerland.
- International high-quality food formats and exciting in-house productions: from professional cuisine to food adventure...



[Link to the trailer](#)



BONGUSTO

PRICES AND PROGRAM

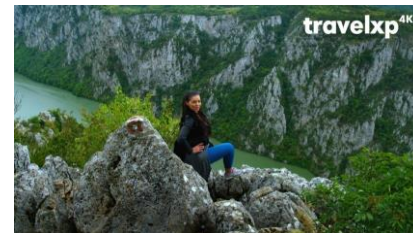
Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Food Adventure	Food Adventure		Haute Cuisine	Food Adventure	Food Adventure	Everyday Cooking
06:30 am		Haute Cuisine			Everyday Cooking		Haute Cuisine
07:00 am	Everyday Cooking		Food Adventure	Food Adventure	Haute Cuisine	Haute Cuisine	Food Adventure
07:30 am		Food Adventure				Food Adventure	
08:00 am	Food Adventure	Haute Cuisine		Everyday Cooking	European cuisine & traditions	Everyday Cooking	
08:30 am		Green Living	Everyday Cooking	Green Living		Food Adventure	
09:00 am	Europäische Küche & Traditionen	Food Adventure	Haute Cuisine	Food Adventure	Food Adventure	Green Living	
09:30 am		European cuisine & traditions	European cuisine & traditions	European cuisine & traditions	European cuisine & traditions		Sunday marathon
10:00 am						European cuisine & traditions	
10:30 am		Food Adventure		Haute Cuisine			
11:00 am	Reportage	European cuisine & traditions	Haute Cuisine	Europäische Küche & Traditionen	Haute Cuisine	Haute Cuisine	Food Adventure
11:30 am					Green Living		
12:00 pm	Haute Cuisine	Report	Report	Report	Report	Report	Reportage
12:30 pm	Green Living						
01:00 pm	Deutsche Kochsendung	Everyday Cooking	Everyday Cooking	Everyday Cooking	Everyday Cooking		Haute Cuisine
01:30 pm		Food Adventure	Haute Cuisine	Food Adventure	European cuisine & traditions	Food Adventure	European cuisine & traditions
02:00 pm	Everyday Cooking	European cuisine & traditions	European cuisine & traditions	Haute Cuisine			
02:30 pm	Food Adventure	Haute Cuisine	Haute Cuisine	Food Adventure	Haute Cuisine	Haute Cuisine	Haute Cuisine
03:00 pm		Report	Food Adventure	Report	Report	Green Living	Food Adventure
03:30 pm	Report	European cuisine & traditions	European cuisine & traditions	European cuisine & traditions	European cuisine & traditions	European cuisine & traditions	European cuisine & traditions
04:00 pm		Food Adventure	Food Adventure	Food Adventure	Haute Cuisine	Report	Report
04:30 pm							
05:00 pm	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure
05:30 pm	European cuisine & traditions	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure
06:00 pm		Haute Cuisine	Reportage	Green Living		European cuisine & traditions	Green Living
06:30 pm	Green Living	Green Living	Haute Cuisine	Food Adventure	Food Adventure	Food Adventure	Report
07:00 pm	European cuisine & traditions	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure	German Cooking Show
07:30 pm							Food Adventure
08:00 pm	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure
08:30 pm							
09:00 pm							
09:30 pm	Haute Cuisine	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure
10:00 pm							
10:30 pm							
11:00 pm	Europäische Küche & Traditionen	Europäische Küche & Traditionen	European cuisine & traditions	European cuisine & traditions	European cuisine & traditions	Europäische Küche & Traditionen	European cuisine & traditions
11:30 pm							
12:00 am	Haute Cuisine	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Food Adventure	Green Living
12:30 am							Food Adventure
01:00 am							Haute Cuisine
01:30 am	Everyday Cooking	Everyday Cooking	Everyday Cooking	Everyday Cooking	Everyday Cooking	Everyday Cooking	
02:00 am							
02:30 am							
03:00 am							
03:30 am							
04:00 am	Food Adventure						Everyday Cooking
04:30 am							
05:00 am	Haute Cuisine	Food Adventure	Haute Cuisine	Cooking Show	Food Adventures	Food Adventure	
05:30 am	Food Adventure		Food Adventure	Food Adventures			

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	120,00 €
09 am - 01 pm	135,00 €
01 pm - 05 pm	135,00 €
05 pm - 08 pm	135,00 €
08 pm - 11 pm	180,00 €
11 pm - 01 am	135,00 €
01 am - 06 am	90,00 €

TRAVEL XP

WORLD'S LEADING TRAVEL CHANNEL

- Extensively researched documentations, exciting insights into the most diverse cultures and places from more than 40 countries!
- The world's first travel channel broadcasts program in Ultra HD and High Dynamic Range (HDR).



[Link to the trailer](#)

PAY
TV

FACTS AND FIGURES



Gender

45%



65%



Core target group

A 20-49 years



Distribution

Satellite

IPTV


wilhelm.tel



Special Interest TV Channels



TRAVEL XP

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am				Food fact fun			
06:30 am				Off the grid			
07:00 am				Food fact fun			
07:30 am				Backpack			
08:00 am							
08:30 am				Food fact fun			
09:00 am				Best from the rest			
09:30 am				Off the grid			
10:00 am				Food fact fun			
10:30 am				Backpack			
11:00 am							
11:30 am				Food fact fun			
12:00 pm				10 days Korea			
12:30 pm				Off the grid			
01:00 pm				Food fact fun			
01:30 pm				Backpack			
02:00 pm							
02:30 pm				Unwind			
03:00 pm				10 days Korea			
03:30 pm				Kissed by the sea			
04:00 pm				Food fact fun			
04:30 pm				Backpack			
05:00 pm							
05:30 pm				Unwind			
06:00 pm				10 days Korea			
06:30 pm				Kissed by the sea			
07:00 pm				Food fact fun			
07:30 pm				World heritage			
08:00 pm				Backpack			
08:30 pm				Food fact fun			
09:00 pm							
09:30 pm				World heritage			
10:00 pm				Food fact fun			
10:30 pm				Backpack			
11:00 pm				Food fact fun			
11:30 pm				Backpack			
12:00 am				Best from the rest			
12:15 am				Landmarks			
12:30 am				Backpack			
01:00 am				Food fact fun			

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	120,00 €
09 am - 01 pm	135,00 €
01 pm - 05 pm	150,00 €
05 pm - 08 pm	180,00 €
08 pm - 11 pm	240,00 €
11 pm - 01 am	180,00 €
01 am - 06 am	120,00 €

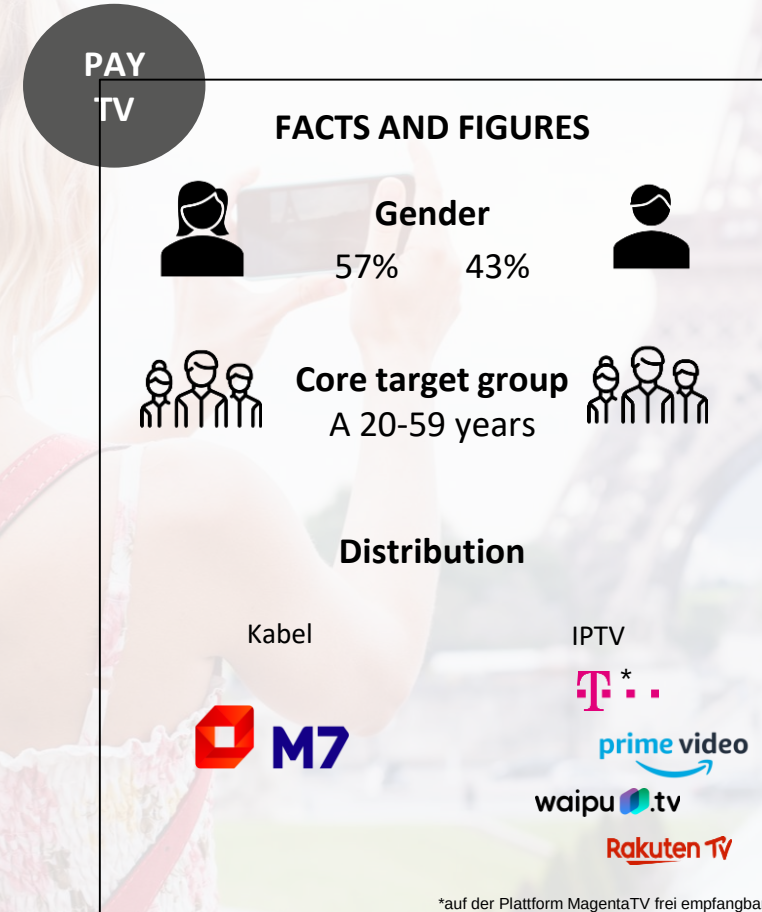
MARCO POLO TV

AT HOME IN THE WORLD

- The most attractive cities around the globe, popular destinations, fascinating landscapes and adventurous route - Marco Polo TV knows them all!
- The visually powerful reports show the uniqueness of each destination and give many insider tips.



[Link to the trailer](#)



MARCO POLO TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Travel Wild	Eigenformate	NZZ Format	NZZ Format	NZZ Format	Marco Polo TV / Eigenformate	NZZ Format
06:30 am	Marco Polo TV	Marco Polo TV	Marco Polo TV	Marco Polo TV/Eigenformate	Travel Wild		
07:00 am	NZZ Format	NZZ Format	NZZ Format	NZZ Format	NZZ Format	NZZ Format	Marco Polo TV / Eigenformate
07:30 am	Marco Polo TV/Eigenformate	Travel Wild	Marco Polo TV	Marco Polo TV	10 Fragen/Marco Polo TV		
08:00 am	NZZ Format Format	NZZ Format	NZZ Format	NZZ Format	NZZ Format	Eigenformate	
08:30 am	Eigenformate				Travel Wild	NZZ Format	NZZ Format
09:00 am	Marco Polo TV	10 Fragen/Marco Polo TV	Marco Polo TV / Eigenformate	Travel Wild	Marco Polo TV		
09:30 am	NZZ Format	Travel Wild	Eigenformate	NZZ Format	NZZ Format	10 Fragen/Travel Wild	Eigenformate
10:00 am							NZZ Format
10:30 am	Travel Wild	Marco Polo TV	Marco Polo TV	10 Fragen/Marco Polo TV	Marco Polo TV/Eigenformate		
11:00 am	NZZ Format	NZZ Format	NZZ Format	NZZ Format	NZZ Format	Marco Polo TV / Eigenformate	10 Fragen / Travel Wild
11:30 am					Eigenformate		
12:00 pm		Marco Polo TV	Travel Wild	Marco Polo TV	Marco Polo TV		
12:30 pm		Marco Polo TV					
01:00 pm	10 Fragen/Marco Polo TV	TV/Eigenformate	NZZ Format	NZZ Format	NZZ Format	NZZ Format	Marco Polo TV / Eigenformate
01:30 pm	NZZ Format						
02:00 pm	Travel Wild	Eigenformate					
02:30 pm	Marco Polo TV	Marco Polo TV	10 Fragen/Marco Polo TV	Marco Polo TV/Eigenformate	Travel Wild		
03:00 pm	NZZ Format	NZZ Format	NZZ Format	NZZ Format	NZZ Format	Travel Wild	NZZ Format
03:30 pm			Travel Wild	Eigenformate		10 Fragen / NZZ Format	
04:00 pm	Marco Polo TV/Eigenformate	Travel Wild	Marco Polo TV	Marco Polo TV	10 Fragen/Marco Polo TV		Travel Wild
04:30 pm	NZZ Format	NZZ Format	NZZ Format	NZZ Format	NZZ Format	Eigenformate	
05:00 pm	Eigenformate				Travel Wild	NZZ Format	NZZ Format
05:30 pm	Marco Polo TV	10 Fragen/ Marco Polo TV	Marco Polo TV/Eigenformate	Travel Wild	Marco Polo TV	Travel Wild	
06:00 pm	NZZ Format	NZZ Format	NZZ Format	NZZ Format	NZZ Format	Marco Polo TV / Eigenformate	Eigenformate
06:30 pm			Eigenformate				NZZ Format
07:00 pm	Travel Wild	Travel Wild	Marco Polo TV	10 Fragen/Marco Polo TV	Marco Polo TV/Eigenformate		Travel Wild
07:30 pm		Marco Polo TV	NZZ Format	NZZ Format	NZZ Format	NZZ Format	Marco Polo TV / Eigenformate
08:00 pm	NZZ Format	NZZ Format	NZZ Format	Travel Wild	Eigenformate		
08:30 pm			Travel Wild	Marco Polo TV	Marco Polo TV	10 Fragen / Travel Wild	
09:00 pm	10 Fragen/Marco Polo TV	Marco Polo TV/Eigenformate			NZZ Format		NZZ Format
09:30 pm	NZZ Format	NZZ Format	NZZ Format	NZZ Format		Marco Polo TV	
10:00 pm	Travel Wild	Eigenformate			Travel Wild	NZZ Format	10 Fragen / Travel Wild

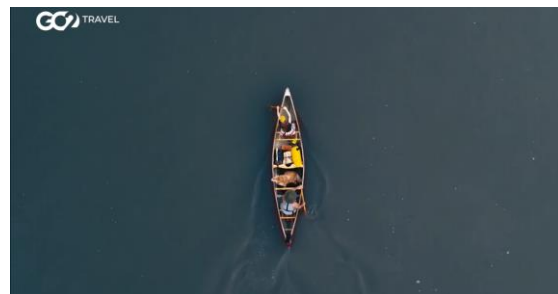
PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	90,00 €
09 am - 01 pm	120,00 €
01 pm - 05 pm	120,00 €
05 pm - 08 pm	135,00 €
08 pm - 11 pm	150,00 €
11 pm - 01 am	135,00 €
01 am - 06 am	90,00 €



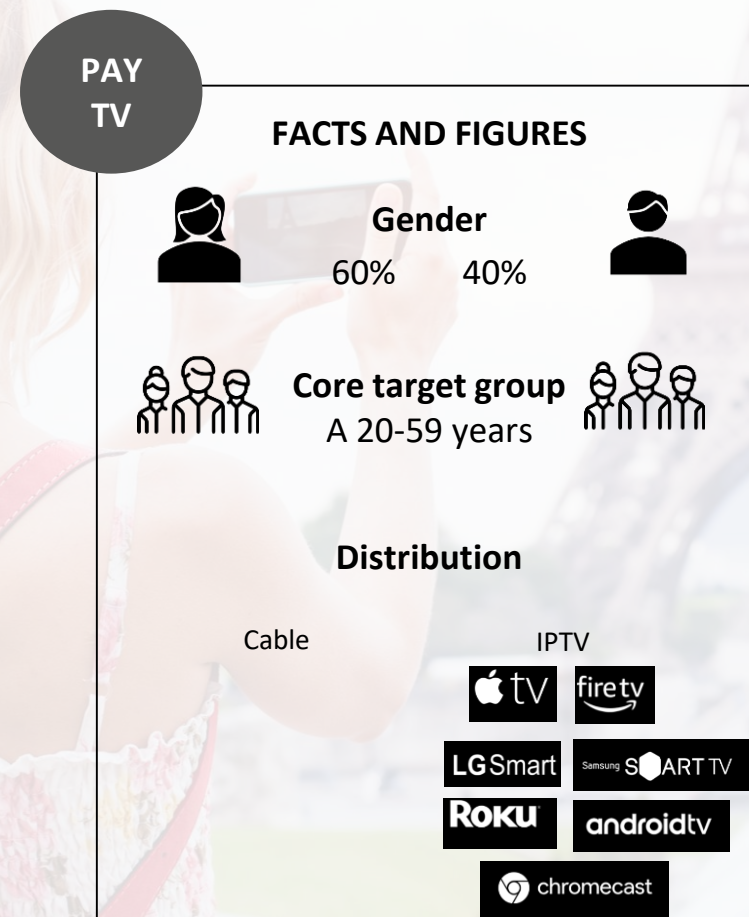
GO2TRAVEL

THE NEW TRAVELLING CHANNEL

- Elaborately designed and interesting travel documentaries about various destinations around the globe.
- Go2Travel shows productions of high quality and awakes your desire for travelling!



[Link to the trailer](#)



GO2TRAVEL

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Country Promotion	Country Promotion	Country Promotion	Country Promotion	Country Promotion	The Cove	Strokes of Genius
07:00 am	Monster Moves	Monster Moves	Monster Moves	Monster Moves	Monster Moves	Best Hotel Promo	Best Hotel Promo
08:00 am	Travel News	Travel News	Travel News	Travel News	Travel News	Street Music	Street Music
09:00 am	Airline Promotion	Airline Promotion	Airline Promotion	Airline Promotion	Airline Promotion	Colombia	A Wolf Called Storm
10:00 am	Dolphin Reef	American Factory	Blue Planet	Lions of the Namib	Becoming Warren Buffett	Colombia	A Wolf Called Storm
11:00 am	Shopping Center	Shopping Center	Shopping Center	Shopping Center	Shopping Center	City Guide	City Guide
12:00 pm	Street Food	Street Food	Street Food	Street Food	Street Food	Airline Promotion	Airline Promotion
01:00 pm	Best Hotel Promo	Best Hotel Promo	Best Hotel Promo	Best Hotel Promo	Best Hotel Promo	The Secret Life of Ice	The Science of Risk
02:00 pm	The Biggest Little Farm	Brock Over the Top	The Social Dilemma	Anelka Misunderstood	the Speed Cubers	The Secret Life of Ice	The Science of Risk
03:00 pm	Bears	One life	Lo and Behold Reveries	March of the Penguins	Elephant Queen	Street Food	Street Food
04:00 pm	City Guide	City Guide	City Guide	City Guide	City Guide	The Inside Story	Am Paul Walker
05:00 pm	City Guide	City Guide	City Guide	City Guide	City Guide	The Inside Story	Am Paul Walker
06:00 pm	Country Promotion	Country Promotion	Country Promotion	Country Promotion	Country Promotion	The Cove	Strokes of Genius
07:00 pm	Monster Moves	Monster Moves	Monster Moves	Monster Moves	Monster Moves	Best Hotel Promo	Best Hotel Promo
08:00 pm	Travel News	Travel News	Travel News	Travel News	Travel News	Street Music	Street Music
09:00 pm	Airline Promotion	Airline Promotion	Airline Promotion	Airline Promotion	Airline Promotion	Colombia	A Wolf Called Storm
10:00 pm	Dolphin Reef	American Factory	Blue Planet	Lions of the Namib	Becoming Warren Buffett	Colombia	A Wolf Called Storm
11:00 pm	Shopping Center	Shopping Center	Shopping Center	Shopping Center	Shopping Center	City Guide	City Guide
12:00 am	Street Food	Street Food	Street Food	Street Food	Street Food	Airline Promotion	Airline Promotion
01:00 am	Best Hotel Promo	Best Hotel Promo	Best Hotel Promo	Best Hotel Promo	Best Hotel Promo	The Secret Life of Ice	The Science of Risk
02:00 am	The Biggest Little Farm	Brock Over the Top	The Social Dilemma	Anelka Misunderstood	the Speed Cubers	The Secret Life of Ice	The Science of Risk
03:00 am	Bears	One life	Lo and Behold Reveries	March of the Penguins	Elephant Queen	Street Food	Street Food
04:00 am	City Guide	City Guide	City Guide	City Guide	City Guide	The Inside Story	Am Paul Walker
05:00 am	City Guide	City Guide	City Guide	City Guide	City Guide	The Inside Story	Am Paul Walker

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	60,00 €
09 am - 01 pm	60,00 €
01 pm - 05 pm	75,00 €
05 pm - 08 pm	75,00 €
08 pm - 11 pm	105,00 €
11 pm - 01 am	90,00 €
01 am - 06 am	45,00 €

SYLT1

THE SYLTER TV

SYLT1 – the only television station on the popular North Sea island broadcasts 24 hours a day, 365 days a year:

Sylt news, weather, event tips, reports, reports, the magazine "SYLTZEIT" and much more about the island of Sylt.

[Link to the trailer](#)



FREE
TV

FACTS AND FIGURES



Gender

65%

35%



Core target group

A 35-65 years



Distribution

Digital Cable network Sylt, Flensburg, Kiel, Hamburg

Livestream on laptop, tablet or smartphone



Special Interest TV Channels

SYLT1

PRICES UND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	SYLTZEIT						
06.30 am	SYLTFIT (Yoga by the Sea / Belly legs butt gymnastics on the beach / ...)						
until 4:30 pm	A SYLTTIME is broadcast every hour. The talk format has a length of approximately 25 minutes and consists of four conversation blocks a four minutes. After each block, the latest news, the latest weather and event tips are recorded. Between 6:30 am and 3:30 pm, Beginning of the second half hour of sport to take part in front of Sylt-Kulisse (Yoga by the Sea / Belly Legs Butt Gymnastics on the Beach / ...)						
from 4:30 pm	The island / SYLT1 meets / ZEITLOS SYLTZEIT From 4:30 pm "Die Insel" (reports and contributions with Syltreference), "SYLT1 meets" and ZEITLOS (the most beautiful landscape shots of the island) in the program. From 6:00 pm a new edition of the SYLTZEIT will be sent.						

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	60,00 €
09 am - 01 pm	60,00 €
01 pm - 05 pm	75,00 €
05 pm - 08 pm	75,00 €
08 pm - 11 pm	90,00 €
11 pm - 01 am	60,00 €
01 am - 06 am	60,00 €

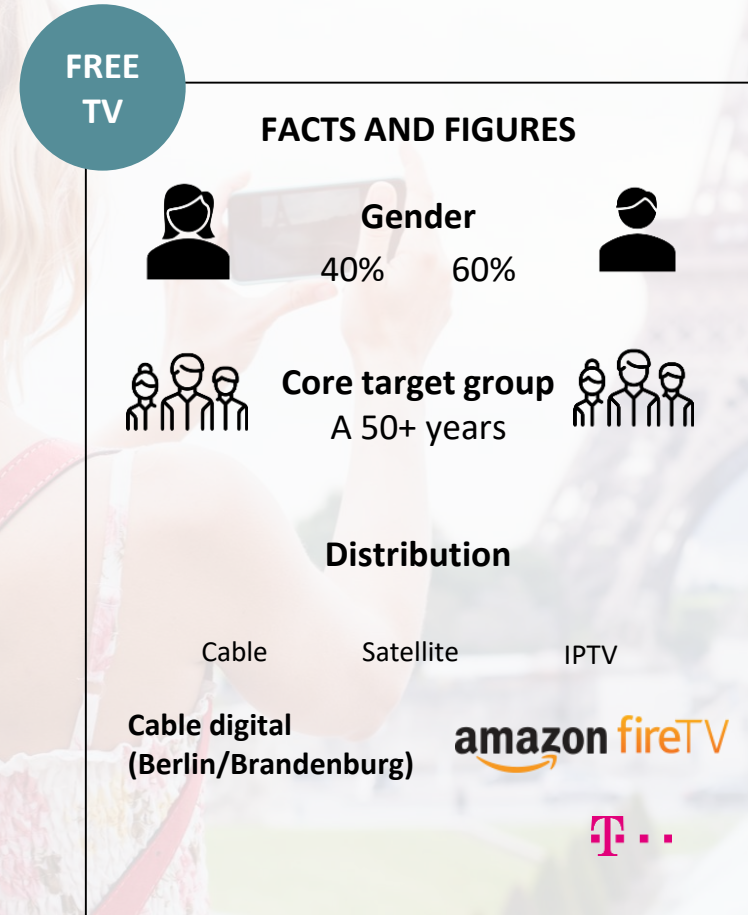
Special Interest TV Channels



HAUPTSTADT.TV

THE LOCAL CHANNEL FOR BERLIN AND BRANDENBURG

- Hauptstadt.TV is the first channel to comprehensively cover Germany's most exciting metropolitan region.
- The diverse program with news, regional events and society (culture, sports and religion) addresses a broad target group





HAUPTSTADT.TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	"HALLO HAUPTSTADT am Morgen"						
07:00 am							
08:00 am							
09:00 am							
10:00 am							
11:00 am	News, Talks and reports from Berlin and Brandenburg						
12:00 pm							
01:00 pm							
02:00 pm							
03:00 pm							
04:00 pm							
05:00 pm							
06:00 pm							
07:00 pm							
08:00 pm							
09:00 pm							
10:00 pm	"HALLO HAUPTSTADT" in the primetime, Jornal with the latest from politics, sports and city life						
11:00 pm							
12:00 am							
01:00 am							

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	75,00 €
09 am - 01 pm	75,00 €
01 pm - 05 pm	90,00 €
05 pm - 08 pm	90,00 €
08 pm - 11 pm	105,00 €
11 pm - 01 am	75,00 €
01 am - 06 am	45,00 €

Special Interest TV Channels

CHANNEL PORTFOLIO SPORTS & ACTION

FOOTBALL, SPORTS, ACTION &
AUTOMOBILE



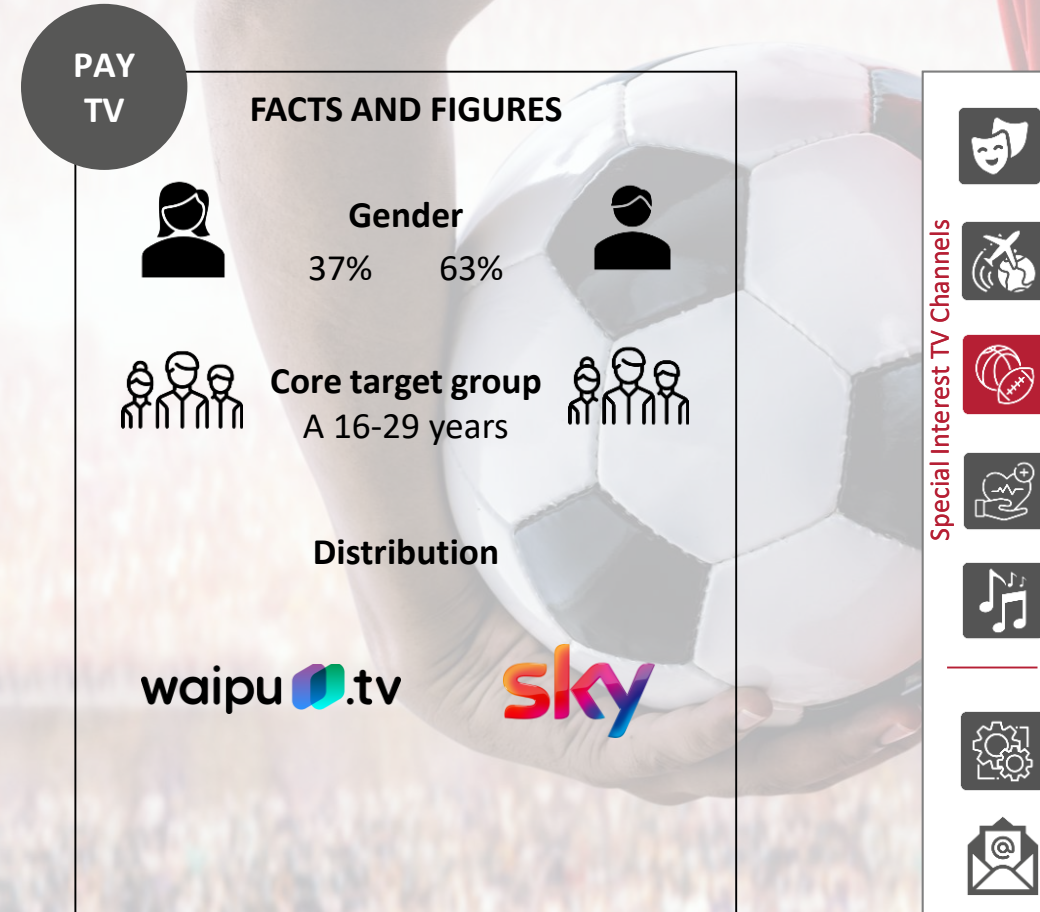
EDGE SPORT

ACTION SPORTS PURE- ALWAYS ON THE VERGE OF LUNACY

- Stunning content for the modern sports fan all year round!
- A unique sports mix, exclusively available on one channel.
- Exciting sports like Street League Skateboarding, Freeride World Tour, and many more – always spectacular, always to the limit!



[Link to the trailer](#)



EDGE SPORT

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
In the morning	Live Recap SLS World Tour 2018 Men's Prelims - Los Angeles	Live Recap FISE World Series 2018 Montpellier - UCI BMX Freestyle Flatland World Cup	Live Recap FISE World Series 2018	FISE World Series 2018	Live Recap Burton US Open 2018	Live Recap SLS Tour 2018 Women's Final - London	Live Recap Extreme Barcelona 2018 Women's Inline Skate and Men's Streetboard
	Action Sport World S18	Action Sports World S18	Live Recap FIM X-Trial 2019 Granada, Spain	Live Recap FIM CEV European Talent Cup 2018 Valencia	Live Recap Extreme Barcelona 2017	Live Recap Burton IS Open	Live Recap Vans Pro Park Series 2018
	World Kite Boarding Championships	Live Recap FISE World Series 2017 BMX Park Final	Live Recap Extreme - Men's Street Scooter	Running Oman UTMB	Live Recap FISE World Series 2018 Chengdu - BMX Freestyle	Live Asia Talent Cup Losail, Qatar	Live Recap Extreme Barcelona 2018 - Skateboard Finals
Midday	G Series Ice Race 2019	UCI BMX Supercross World Cup	EDGEducation...	Live Recap Vans Pro Park 2018 - Huntington Beach	Live Recap SLS World Tour 2018 Women's Final	Live Recap FISE World Series 2018 - Women's BMX Park Freestyle	Live Recap Vans Pro Park Series 2018
	Live Recap Crankworx Les Gets 2018 Downhill	H2O Aquabike World Championship	Live Recap FIM CEV Moto 2 European Championship	Custom 2018	Live Recap Burton US Open 2018	Live Recap SLS Tour 2018 Women's Final - London	Live Recap Extreme Barcelona 2017
	Street League and Ballito	Live Recap Burton US Open 2018	Live Recap Vans Pro Park Series 2018	Live Recap SLS Pro Open 2018	Live Recap Vans Pro Park Series 2018	Live Recap Vans Pro Park Series 2018	Street League Skateboarding
Afternoon	The Outdoor Sport Show						
	Kite Masters 2018						
	Live Recap SLS World Tour 2018 Men's Prelims - Los Angeles	Live Recap F1H2O World Champ	Live Recap Asia Talent Cup 2018	Action Sport World S18	Live Recap Extreme Barcelona 2018	Live Recap Burton US Open	Live Recap SLS World Tour 2018
Evening	Live Recap British Talent Cup 2018		Live Recap Asia Talent Cup 2018	Live Recap Vans Pro Park 2018		Live Recap Extreme Barcelona	
	Action Sport World S18	Freeride World Tour 2019	Live Recap FIM Super Enduro World Championship	EDGE Documentary Skaters	Live Recap Vans Pro Park Series 2018	Live Recap FISE World Series 2018 - Women's BMX Park Freestyle	Live Recap Burton US Open 2017
	Freeride World Tour 2019			Running Oman UTMB	Live Recap Extreme Barcelona 2018		Live Recap FISE World Series 2018
	FISE World Series 2018	Action Sports World S18	Live Recap FISE World Series 2018	Live Recap FIM CEV European Talent Cup 2018	Live Recap Vans Pro Park Series 2018	Live Recap SLS Tour 2018 Women's Final - London	
	Enduro GP S18						
	Park Skateboarding Championships	FISE World Series 2018	Live Recap FIM Super Enduro World Championship	Live Recap British Talent Cup 2018	Live Recap Extreme Barcelona	Live Recap Burton US Open	Live Recap SLS World Tour 2018
		Live Recap SLS World Tour 2018		Live Recap F1H2O World Champ GP 2018	Street League Skateboarding S18	Live FIM X-Trial Marseille	Live Recap Vans Pro Park Series 2018
	Live Recap FIM X-Trial 2019	G Series Ice Race 2019		Action Sport World S18			
	UCI BMX Supercross World Cup	World Kite Boarding Championship	Live Recap FIM X-Trial 2019	Park Skateboarding Championships 2018	Live Recap SLS World Tour 2018 Women's Final	Live Recap Vans Pro Park Series 2018	Live Recap Burton US Open 2017
	EDGEducation...	EDGE Documentary					Live Recap Extreme Barcelona 2018
Night		Live Recap SLS World Tour 2019	Live Recap FISE World Series 2018	Live Recap Burton US Open 2017	Live Recap Vans Pro Park Series 2018	Live Recap FISE World Series 2018 - Women's BMX Park Freestyle	Action Sport World S18
	Live Recap Vans Pro Park Series 2018	Super Enduro S18	Running Oman UTMB	Live Recap FISE World Series 2018	Live Recap Extreme Barcelona 2018	Live Recap SLS Tour 2018 Women's Final - London	Enduro GP S18
		EDGEducation...	Live Recap FIM X-Trial 2019				Freeride World Tour 2019
	Live Recap FISE World Series 2018				Live Recap Vans Pro Park Series 2018		
	Kite Masters 2018	Live Recap SLS World Tour 2018	Live Recap FISE World Series 2018	Live Recap SLS World Tour 2018	Live Recap Extreme Barcelona	Live Recap Burton US Open	Live Recap Crankworx Roturua 2018
	Live Recap Red Bull Moto GP Rookies Cup 2018	Live Recap FISE World Series 2018	Action Sports World S18	Live Recap Burton US Open 2018	Street League Skateboarding S18	Live Asia Talent Cup Losail, Qatar	Live Recap Swoop FAI World Championships 2018
	Live Recap FISE World Series 2018				Live Recap SLS World Tour 2018	Live Recap Extreme Barcelona	

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	90,00 €
09 am - 01 pm	90,00 €
01 pm - 05 pm	105,00 €
05 pm - 08 pm	105,00 €
08 pm - 11 pm	120,00 €
11 pm - 01 am	90,00 €
01 am - 06 am	60,00 €



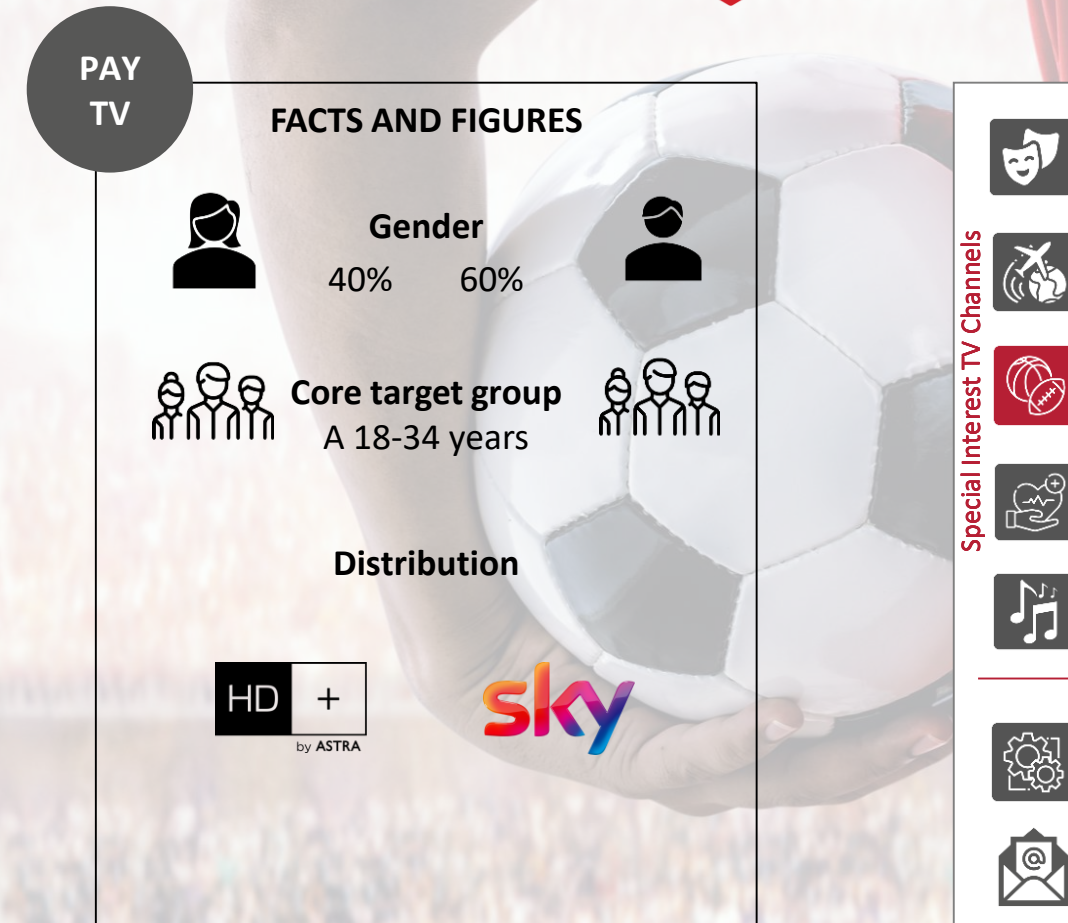
INSIGHT TV

THE PREMIUM ULTRA HD CHANNEL

- Insight TV tells extraordinary stories of inspiring people!
- Genres: adventure game shows, fun and action sports, travel and adventure, science and technology.



[Link to the trailer](#)



INSIGHT TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Sports Adventure					The Demolitan Man	Sports Adventure Marathon
06:30 am	Around the World in 80 Tricks / The Brain Fitness Program / Ever Wondered					Extraordinary Humans	
07:00 am	Power & ...					Secrets of the Brain / Brain Fitness	
07:30 am	Spartan X / Extraordinary Humans	The Demolitan Man / Strange World	Secrets of the Brain	Dangerous Waters	Graveyard Carz	Dangerous Waters	
08:00 am		Secrets of the Brain	Extraordinary Humans / Strange World	Around the World in 80 Tricks	Spartan X	The Demolitan Man	
08:30 am	Sports Adventure Marathon						Power & ... Marathon
09:00 am	Power & ...					The Demolitan Man / Extraordinary Humans / Strange World	
09:30 am	Around the World in 80 Tricks / The Brain Fitness Program / Ever Wondered						Secrets of the Brain / Brain Fitness
10:00 am	Sports Adventure					Power & ...Marathon	Dangerous Waters
10:30 am	The Demolitan Man / Strange World	Secrets of the Brain	Dangerous Waters	Graveyard Carz	Spartan X / Extraordinary Humans		
01:00 pm	Extraordinary Humans / Strange World	Around the World in 80 Tricks	Spartan X / Extraordinary Humans	The Demolitan Man	Secrets of the Brain	The Demolitan Man / Extraordinary Humans / Strange World	Sports Adventure Marathon
01:30 pm	Power & ...						
02:00 pm	Around the World in 80 Tricks / The Brain Fitness Program / Ever Wondered					Secrets of the Brain / Brain Fitness	Power & ... Marathon
02:30 pm	Sports Adventure					Dangerous Waters	
03:00 pm	Secrets of the Brain / Brain Fitness	Dangerous Waters	Graveyard Carz	Spartan X	The Demolitan Man / Strange World	Power & ...Marathon	The Demolitan Man
03:30 pm		Spartan X / Extraordinary Humans	The Demolitan Man	Secrets of the Brain	Extraordinary Humans / Strange World		
04:00 pm	Power & ...					Sports Adventure Marathon	Strange World
04:30 pm	Around the World in 80 Tricks / The Brain Fitness Program / Ever Wondered						
05:00 pm	Secrets of the Brain / Brain Fitness	Dangerous Waters	Graveyard Carz	Spartan X	The Demolitan Man / Strange World	Power & ...Marathon	Secrets of the Brain / Brain Fitness
05:30 pm	Around the World in 80 Tricks	Spartan X / Extraordinary Humans	The Demolitan Man	Secrets of the Brain	Extraordinary Humans / Strange World		
06:00 pm	Power & ...					Sports Adventure Marathon	Dangerous Waters
06:30 pm	Around the World in 80 Tricks / The Brain Fitness Program / Ever Wondered						
07:00 pm	Sports Adventure					Dangerous Waters	Running the World
07:30 pm	Sports Adventure						
08:00 pm	Dangerous Waters	Graveyard Carz	Night Guard	The Demolitan Man / Strange World	Secrets of the Brain / Brain Fitness	Running the World	Dracula
08:30 pm	Night Guard	The Demolitan Man	Dracula	Extraordinary Humans / Strange World	Around the World in 80 Tricks	Graveyard Carz	Graveyard Carz
09:00 pm	Dangerous Waters	Graveyard Carz	Night Guard	The Demolitan Man / Strange World	Secrets of the Brain	Dangerous Waters	Running the World
09:30 pm	Night Guard	The Demolitan Man	Dracula	Extraordinary Humans / Strange World	Around the World in 80 Tricks	Running the World	Dracula
10:00 pm	Sports Adventure					Running the World	Dracula
10:30 pm	Sports Adventure						

Goldbach Germany GmbH

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	120,00 €
09 am - 01 pm	135,00 €
01 pm - 05 pm	135,00 €
05 pm - 08 pm	150,00 €
08 pm - 11 pm	210,00 €
11 pm - 01 am	165,00 €
01 am - 06 am	105,00 €

Special Interest TV Channels



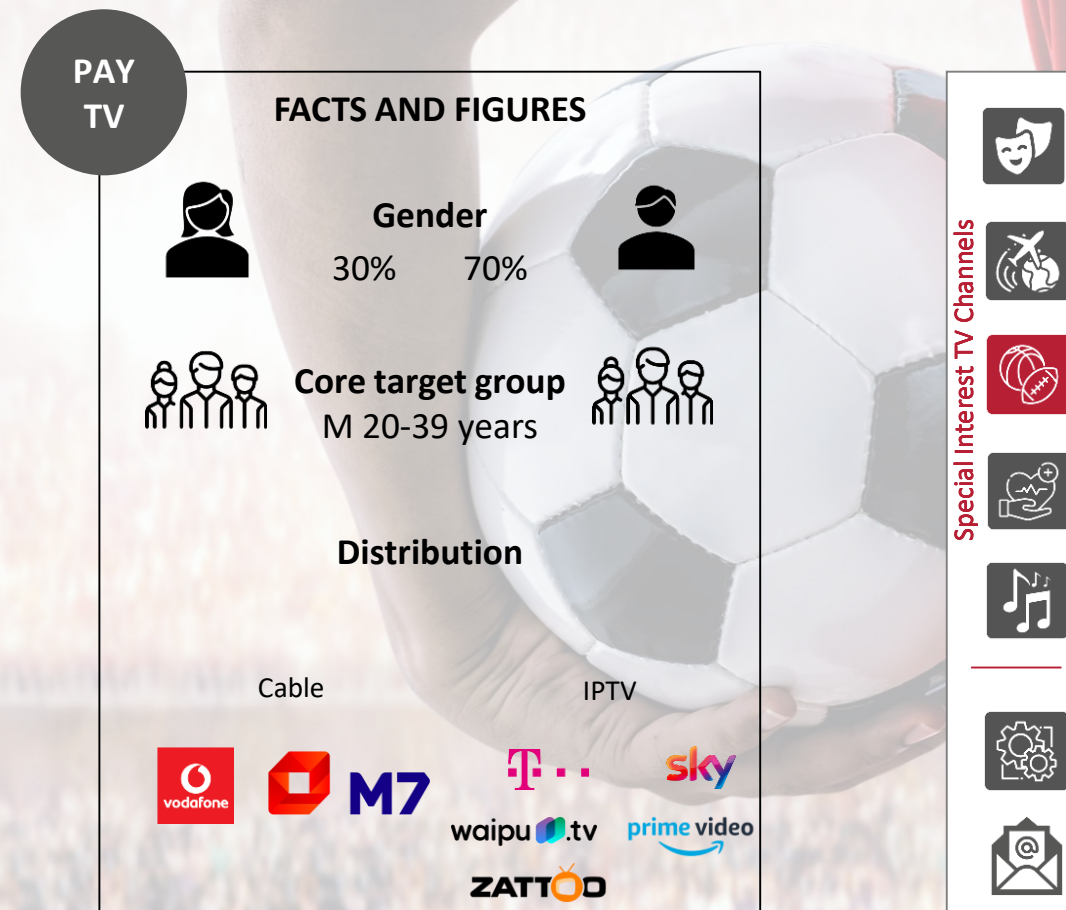
SPORTDIGITAL FUSSBALL

24/7 FOOTBALL

- The best football from the top leagues in the world around the clock according to the motto "FOOTBALL AROUND THE WORLD!"
- Pure football entertainment!
- LIVE football games from different time zones around the world.



[Link to the trailer](#)



SPORTDIGITAL FUSSBALL

PRICES UND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
08:00 am						- LOOP -	Spitzenspiel CSL
08:30 am							
09:30 am							
10:00 am							Life is a Pitch (WH)
10:30 am	- LOOP -	- LOOP -	- LOOP -	- LOOP -	- LOOP -	Spitzenspiel Hyundai A-League	Transfermarkt (WH)
11:00 am							
11:30 am							
12:00 pm							
12:30 pm						Spitzenspiel J. League	Spitzenspiel Eredivisie
01:00 pm							
01:30 pm							
02:00 pm							
02:30 pm							
03:00 pm	Spitzenspiel Premier Liga (WH)	Scoore: Championship ENG (WH)	Scoore: Alle Ligen (WH)	Scoore: Alle Ligen (WH)	Spitzenspiel Indian Hero League	Spitzenspiel Premier Liha	Spitzenspiel Eredivisie
03:30 pm		Scoore: Liga NOS POR (WH)	Scoore: Eredivisie NED (WH)	Scoore: Premier Liga RUS (WH)			
04:00 pm							
04:30 pm	Spitzenspiel Eredivisie (WH)	Spitzenspiel CSL (WH)	Spitzenspiel Superliga Argentina (WH)	Spitzenspiel Copa Libertadores (WH)	Spitzenspiel Eredivisie (WH)	Spitzenspiel Premier Liga	Life is a Pitch (WH)
05:00 pm							
05:30 pm							
06:00 pm	Transfermarkt TV (EA)	Transfermarkt TV (EA)	Transfermarkt TV (EA)	Transfermarkt TV (EA)	Transfermarkt TV (EA)		Spitzenspiel Premier Liga
06:30 pm	Scoore: Championship ENG (EA)	Scoore: Alle Ligen (EA)	Scoore: Premier Liga RUS (EA)	Football Countdowns (EA)	Great Goals (EA)		
07:00 pm	Football Stars	Football Stars	Football Stars	Football Stars	Football Stars	Spitzenspiel Championship	
07:30 pm	Scoore: Liga NOS POR (EA)	Scoore: Eredivisie NED (EA)	Sporting Greats (EA)	Life is a Pitch (EA)	Life is a Pitch (WH)		
08:00 pm	Transfermarkt TV (WH)	Transfermarkt TV (WH)	Transfermarkt TV (WH)	Transfermarkt TV (WH)	Transfermarkt TV (EA)	Football Stars	Spitzenspiel HET Liga
08:30 pm	Scoore: Championship ENG (WH)	Scoore: Alle Ligen (WH)	Scoore: Premier Liga RUS (WH)	Scoore: Alle Ligen (WH)	program-Füller	Life is a Pitch (WH)	
09:00 pm	Football Stars	Football Stars	Football Stars	Football Stars		Transfermarkt TV (WH)	
09:30 pm	Scoore: Liga NOS POR (WH)	Scoore: Eredivisie NED (WH)	Scoore: Alle Ligen (WH)	Life is a Pitch (WH)			Spitzenspiel Liga NOS
10:00 pm					Spitzenspiel Championship	Spitzenspiel Liga Nos	
10:30 pm							
11:00 pm	Top-Scoore: Liga NOS Spitzenspiel aus Portugal	Top-Scoore: Eredivisie Spitzenspiel aus Holland (WH)	Top-Scoore: Championship Spitzenspiel aus England (WH)	Top-Scoore: Premier Liga Spitzenspiel aus Russland (WH)			
11:30 pm							
12:00 am							Spitzenspiel Superliga Argentina
12:30 am							
01:00 am				Spitzenspiel Liga NOS Spitzenspiel aus Portugal (WH)		Spitzenspiel A-League (WH)	

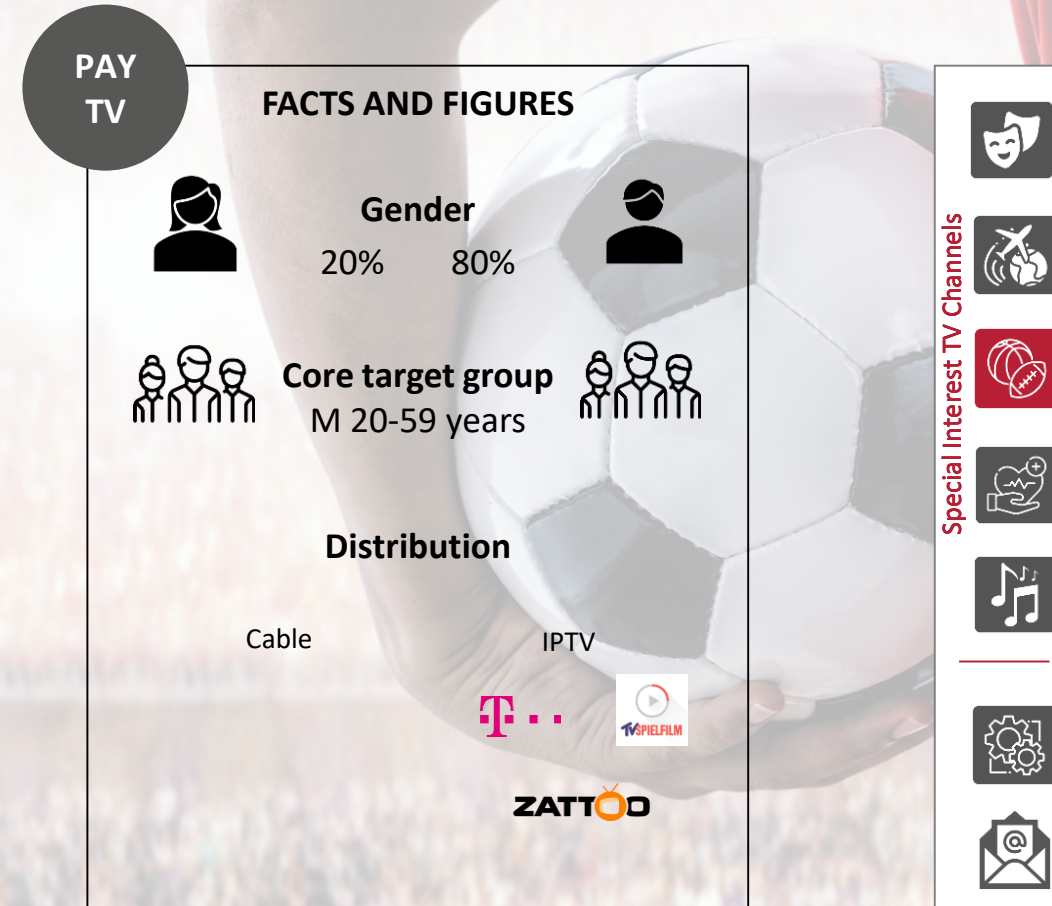
SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	105,00 €
09 am - 01 pm	105,00 €
01 pm - 05 pm	120,00 €
05 pm - 08 pm	135,00 €
08 pm - 11 pm	135,00 €
11 pm - 01 am	105,00 €
01 am - 06 am	90,00 €

AUTO MOTOR UND SPORT CHANNEL EXPERTS FOR AUTOMOBILES

- Automobile fascination in moving pictures!
- The editorial cornerstones are the areas of testing and technology, news and sports. In addition, there are specials for the major national and international car fairs as well as monothematic extras such as tuning and Formula 1



[Link to the trailer](#)



AUTO MOTOR UND SPORT CHANNEL

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am			News			Tuning	Faszination
06:30 am	Oldtimer	Faszination	Test	Oldtimer	Faszination	Reportage Motorsport	Test
07:00 am	Faszination	Faszination	Faszination	Faszination		Oldtimer	
07:30 am		Tuning	Oldtimer	Oldtimer	Oldtimer		Faszination
07:50 am			News			Faszination	
08:00 am	Oldtimer	Oldtimer	Faszination	Faszination	Test		Oldtimer
08:30 am		Test	Test	Test	Faszination	Oldtimer	Test
09:00 am	Faszination	Faszination	Faszination	Tuning	Oldtimer	Motorsport	Faszination
09:30 am	Oldtimer	Oldtimer	Oldtimer	Faszination	Faszination	Faszination	Oldtimer
10:00 am			News			Test	Test
10:30 am	Faszination	Test	Faszination	Faszination	Oldtimer	Tuning	
11:00 am	Test	Faszination	Oldtimer	Oldtimer	Faszination	Faszination	Faszination
11:30 am	Tuning	Oldtimer	Faszination	Test			Oldtimer
12:00 pm	Faszination	Faszination	Oldtimer	Faszination	Oldtimer	Reportage	
12:30 pm			News			Tuning	Faszination
01:00 pm		Oldtimer	Faszination	Oldtimer	Faszination	Test	
01:30 pm	Faszination		Test		Test	Reportage	Oldtimer
02:00 pm	Test	Faszination		Faszination	Oldtimer	Oldtimer	Motorsport
02:30 pm	Faszination	Oldtimer	Faszination	Oldtimer	Faszination	Faszination	Faszination
03:00 pm			News				
03:30 pm		Faszination	Test		Faszination	Test	Oldtimer
04:00 pm	Faszination	Test	Faszination	Faszination	Oldtimer		
04:30 pm	Oldtimer	Tuning	Oldtimer		Test	Faszination	Faszination
05:00 pm	Faszination	Faszination	Faszination		Faszination	Oldtimer	Oldtimer
05:30 pm			News			Motorsport	Test
06:00 pm	Faszination		Oldtimer	Tuning	Faszination	Faszination	Faszination
06:30 pm	Oldtimer	Faszination	Faszination	Faszination	Test	Test	Faszination
07:00 pm			News			Tuning	Oldtimer
07:30 pm	Faszination	Faszination	Faszination	Faszination	Oldtimer	Faszination	
08:00 pm			News				Faszination
08:30 pm	Tuning	Oldtimer	Faszination	Test			
09:00 pm		Test	Test	Faszination	Faszination	Oldtimer	
09:30 pm	Faszination	Faszination	Tuning	Oldtimer			Test
10:00 pm		Oldtimer	Faszination	Magazin			News
10:30 pm	Tuning	Faszination	Test	Test	Test		Oldtimer
10:45 pm			News			Themenabend	Faszination
11:00 pm		Faszination	Oldtimer	Oldtimer	Oldtimer		
11:30 pm	Faszination	Oldtimer		Faszination			Test
12:00 am	Oldtimer		Faszination	Faszination	Faszination	Test	Tuning
12:30 am	Faszination	Faszination		Oldtimer		Oldtimer	Oldtimer

Goldbach Germany GmbH

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	120,00 €
09 am - 01 pm	135,00 €
01 pm - 05 pm	150,00 €
05 pm - 08 pm	195,00 €
08 pm - 11 pm	210,00 €
11 pm - 01 am	195,00 €
01 am - 06 am	90,00 €



CLIPMYHORSE.TV

THE EQUESTRIAN SPORTS CHANNEL

- ClipMyHorse.TV is a linear 24/7 pay TV channel whose programming is exclusively equestrian.
- The station's editorial focus is on all equestrian topics. With program content such as sports, breeding, academy and entertainment.



PAY
TV

FACTS AND FIGURES



Gender

59% 41%



Core target group

A 18+ years



Distribution

Cable



IPTV



Special Interest TV Channels



CLIPMYHORSE.TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00-07:00 am			Show jumping			Breeding	
07:00-08:00 am			Dressage			Breeding	
08:00-11:00 am			Academy			Entertain	
11:00-12:30 pm			Show jumping			Show jumping	Dressage
12:20-02:30 pm			Breeding			Show jumping	Dressage
02:30-03:30 pm				Entertain			
03:30-03:00 pm			Dressage			Dressage	Show jumping
05:00-06:00 pm			Academy			Academy	
06:00-08:00 pm			Show jumping			Academy	
08:00-12:00 am	Dressage	Entertain	Academy	Breeding	Show jumping	Dressage	Show jumping
12:00-06:00 am				repetition			

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	90,00 €
09 am - 01 pm	90,00 €
01 pm - 05 pm	105,00 €
05 pm - 08 pm	105,00 €
08 pm - 11 pm	120,00 €
11 pm - 01 am	90,00 €
01 am - 06 am	60,00 €



CHANNEL PORTFOLIO HEALTH & KNOWLEDGE

**MEDICINE, HEALTHY EATING &
NEWS FROM ALL NOVER THE WORLD**



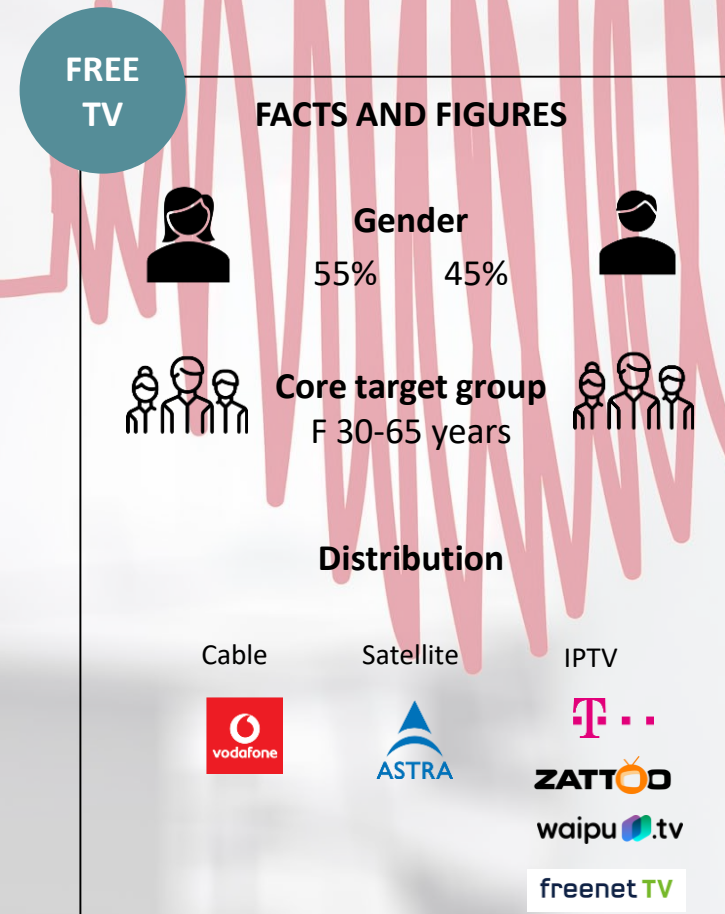
HEALTH TV

KNOWING MORE. LIVING HEALTHIER.

- The channel for healthy living: generally comprehensible and competent information about health, well-being, healthy eating and medicine.
- Interviews and exciting documentaries revolve around various health topics.



[Link to the trailer](#)



HEALTH TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Yoga, Yogilates, Feldenkrais, Meditation Pilates, Bauch/Beine/Po, Rückenfit Extrem Fit						
07:00 am							
08:00 am							
09:00 am							
10:00 am							
11:00 am	Healthy TV, the magazine Campus Health, Medical Simple Explained						
12:00 pm							
01:00 pm							
02:00 pm							
03:00 pm							
04:00 pm	Healthy TV, the magazine Campus Health, Medical Simple Explained						
05:00 pm							
06:00 pm							
07:00 pm							
08:00 pm							
09:00 pm	Eat healthily & enjoy Report	Healthy TV, the magazine Report	health tv Travel Report	Healthy TV, the magazine Report	Reading healthily Report	Eat healthily & enjoy Report Healthy TV, the magazine Report Talk with celebrities Report	health tv Reise Reportage Gesund TV, das Magazin Reportage
10:00 pm							
11:00 pm							
12:00 am							
01:00 am							
02:00 am							
03:00 am							
04:00 am							
05:00 am							

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	75,00 €
09 am - 01 pm	120,00 €
01 pm - 05 pm	120,00 €
05 pm - 08 pm	165,00 €
08 pm - 11 pm	210,00 €
11 pm - 01 am	120,00 €
01 am - 06 am	90,00 €

NEWS OF THE WORLD (NOW) THE NEWS CHANNEL

Latest news from all over the world: in a loop from breaking news! followed by news from Africa, Asia, Europe, North America, South America and entertainment news, viewers are always up to date.



[Link to the trailer](#)

FREE
TV

FACTS AND FIGURES



Gender

20%

80%



Core target group

M 20-59 years



Distribution

Satellite



Special Interest TV Channels



NEWS OF THE WORLD (NOW)

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Opening News / Breaking News / Africa News Asia News / Europe News / North America News / South America News Celebrity with Marina (Entertainment News)						
07:00 am							
08:00 am							
09:00 am							
10:00 am							
11:00 am							
12:00 pm	Opening News / Breaking News / Africa News Asia News / Europe News / North America News / South America News Celebrity with Marina (Entertainment News)						
01:00 pm							
02:00 pm							
03:00 pm							
04:00 pm							
05:00 pm							
06:00 pm	Opening News / Breaking News / Africa News Asia News / Europe News / North America News / South America News Celebrity with Marina (Entertainment News)						
07:00 pm							
08:00 pm							
09:00 pm							
10:00 pm							
11:00 pm							
12:00 am	Opening News / Breaking News / Africa News Asia News / Europe News / North America News / South America News Celebrity with Marina (Entertainment News)						
01:00 am							
02:00 am							
03:00 am							
04:00 am							
05:00 am							

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	60,00 €
09 am - 01 pm	60,00 €
01 pm - 05 pm	75,00 €
05 pm - 08 pm	75,00 €
08 pm - 11 pm	105,00 €
11 pm - 01 am	90,00 €
01 am - 06 am	60,00 €

Special Interest TV Channels

CHANNEL PORTFOLIO MUSIC

FROM VOLK MUSIC TO CLASSICAL
MUSIC UP TO MODERN MUSIC

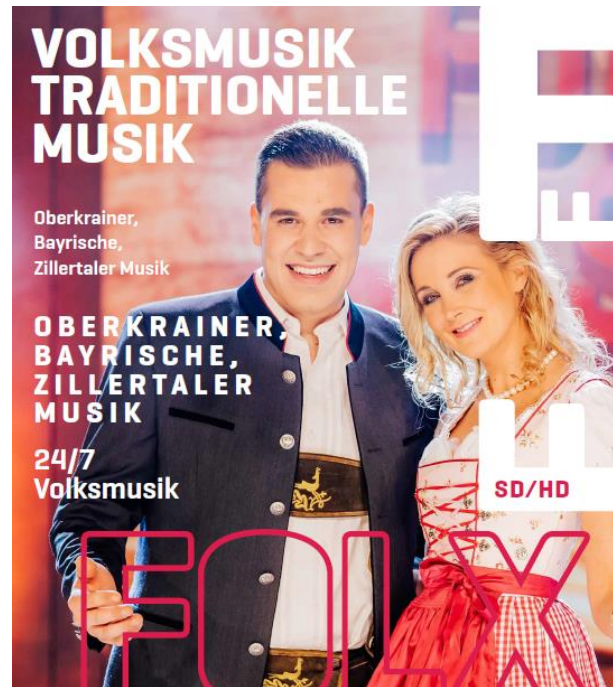
GOLDBACH



FOLX TV MUSIC TELEVISION

FOLK MUSIC FOR EVERYBODY

- FOLX TV MUSIC TELEVISION has it all! The biggest stars, the most modern videos with breathtaking landscapes and the best folk music.
- From polka to waltz to Oberkrainer, Bavarian and Zillertal music!



[Link to the trailer](#)

FREE
TV

FACTS AND FIGURES



Gender

60%

40%



Core target group
A 30-59 years



Distribution

Satellite

IPTV



eutelsat



Special Interest TV Channels

FOLX TV MUSIC TELEVISION

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am				Musikclips			
07:45 am				Folx Shop			
08:15 am				Musikclips			
09:45 am				Folx Shop			
10:15 am	Folx Live WH			Music clips			
12:00 pm				Folx Shop			
12:15 pm			Musikclips				Folx Live WH
01:30 pm				Folx Shop			
02:00 am				FOLX !interactive LIVE			
03:30 pm				Folx Shop			
04:00 pm				FOLX !interactive LIVE			
05:00 pm				Music clips			
05:15 pm				FOLX Quiz live			
06:45 pm				Music clips			
08:00 pm		FOLX Box live		FOLX LIVE New		FOLX Box live	
09:30 pm				FOLX Quiz			
10:30 pm				Music clips			
11:00 pm				FOLX Quiz			
01:00 am	Music clips	FOLX LIVE (Wdh.)		Music clips			

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	90,00 €
09 am - 01 pm	105,00 €
01 pm - 05 pm	120,00 €
05 pm - 08 pm	120,00 €
08 pm - 11 pm	135,00 €
11 pm - 01 am	105,00 €
01 am - 06 am	90,00 €



ONE MUSIC TELEVISION

THE MODERN MUSIC CHANNEL

- ONE MUSIC TELEVISION broadcasts the best current pop, pop rock and dance superstars songs.
- With a daily list of the most wanted and most watched music videos of the last 30 years, ONE makes the hearts of the viewers beat faster!



[Link to the trailer](#)

FREE
TV

FACTS AND FIGURES



Gender

50% 50%



Core target group
A 15-45 years



Distribution

Satellite

IPTV



eutelsat



Special Interest TV Channels

ONE MUSIC TELEVISION

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	SNOOZE: Music clips						
07:00 am							
08:00 am							
09:00 am	REWIND & FORWARD: Hits of the 80s, 90s, 00s						
10:00 am							
11:00 am							
12:00 pm	UP TO MILLENIUM: Music until the turn of the millennium						
01:00 pm							
02:00 pm							
03:00 pm	UP TO DATE: current music of the charts						
04:00 pm							
05:00 pm							
06:00 pm	BEATZ ON ONE, ROCK NIGHT PARTY, DANCE WITH ONE						
07:00 pm							
08:15 pm							
09:00 pm							
10:00 pm							
11:00 pm							
12:00 am							
01:00 am							

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	90,00 €
09 am - 01 pm	90,00 €
01 pm - 05 pm	105,00 €
05 pm - 08 pm	105,00 €
08 pm - 11 pm	105,00 €
11 pm - 01 am	90,00 €
01 am - 06 am	90,00 €



ZWEI MUSIC TELEVISION

THE CHANNEL FOR PARTY, HITS AND MORE

- There is something for EVERYONE: from party music to hits to reggae and German pop!
- Live shows, music clips, interviews gossip and tittle-tattle from the music world.



[Link to the trailer](#)

FREE
TV

FACTS AND FIGURES



Gender

50% 50%



Core target group
A 14-59 years



Distribution

Satellite

IPTV



eutelsat



Special Interest TV Channels



ZWEI MUSIC TELEVISION

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	HELLO! The morning mix						
07:00 am							
08:00 am							
09:00 am	SCHLAG ME! Hit music of the last 40 years						
10:00 am							
11:00 am							
12:00 pm							
01:00 pm	SECOND MAGAZIN: Gossip from the world of hits & music clips						
02:00 pm							
03:00 pm							
04:00 pm							
05:00 pm	BOX ON ZWEI: make your music wish!						
06:00 pm							
07:00 pm							
08:15 pm	ZWEI LIVE, ZWEI INTERVIEW						
09:00 pm							
10:00 pm							
11:00 pm							
12:00 am							
01:00 am							

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	90,00 €
09 am - 01 pm	90,00 €
01 pm - 05 pm	105,00 €
05 pm - 08 pm	105,00 €
08 pm - 11 pm	105,00 €
11 pm - 01 am	90,00 €
01 am - 06 am	90,00 €



GOTV

BE A PART OF IT!

- For more than 15 years, the music channel gotv has been popular and successful in the German-speaking area.
- gotv brings the hottest music and connects the stars of the international music scene with its visionaries according to the philosophy *be part of it!*



[Link to the trailer](#)

FREE
TV

FACTS AND FIGURES



Gender

55% 45%



Core target group

A 14-25 years



Distribution

Satellite



GOTV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	too early	too early	too early	too early	too early	too early	too early
07:00 am							
08:00 am	early enough	early enough	early enough	early enough	early enough	early enough	early enough
09:00 am							
10:00 am	Mediashop						
11:00 am							
12:00 pm							
01:00 pm							
02:00 pm						at home	at home
03:00 pm						hosted by	hosted by
04:00 pm							
05:00 pm	at home	at home	at home	at home	at home		
06:00 pm						at home	at home
07:00 pm							
08:00 pm					neu auf gotv		neu auf gotv
09:00 pm	hosted by	hosted by	hosted by	hosted by	hosted by	hosted by	hosted by
10:00 pm	box	box	box	box	box	box	box
11:00 pm				hardplay	box	neu auf gotv	fm4 charts
12:00 am							
01:00 am							
02:00 am	clubnight	clubnight	clubnight	clubnight	clubnight	clubnight	clubnight
03:00 am							
04:00 am							
05:00 am							

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am - 10 am	135,00 €
02 pm - 05 pm	135,00 €
05 pm - 08 pm	135,00 €
08 pm - 11 pm	120,00 €
11 pm - 01 am	105,00 €
01 am - 06 am	90,00 €
10 am - 2 pm Mediashop / no advertising blocks	









Special Interest TV Channels

MELODIE TV

MORE VOLK MUSIC, MORE HITS, MORE NATURE

- Folk music, hits and natural landscapes – a unique and high-quality television experience.
- The channel of the hearts of folk music and pop music fans in the all-German-speaking world.



[Link to the trailer](#)

FREE
TV

FACTS AND FIGURES



Gender

40% 60%



Core target group
A 30-59 years



Distribution

Cable

Satellite





MELODIE TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am	Music Videos + CD Tips						
08:00 am							
10:00 am							
12:00 pm							
02:00 pm							
04:00 pm							
06:00 pm	Music Videos + CD Tips						
07:00 pm	Music broadcasts	Music broadcasts	Culinary Broadcast	Music broadcasts	Music broadcasts	Music broadcasts	Music broadcasts
08:00 pm	Documentation	Series classics	Music broadcasts	Artist Portrait/ Concert	Movie	Artist Portrait/ Concert	Musiksendung
09:00 pm	Music broadcasts	Music broadcasts	Music broadcasts	Music broadcasts	Movie	Music broadcasts	Culinary Broadcast
10:00 pm	Music Videos + CD Tips						
12:00 am							
02:00 am							
04:00 am							

SPOT PRICE PER 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	75,00 €
09 am - 01 pm	75,00 €
01 pm - 05 pm	120,00 €
05 pm - 08 pm	180,00 €
08 pm - 11 pm	300,00 €
11 pm - 01 am	150,00 €
01 am - 06 am	75,00 €

Special Interest TV Channels

DEUTSCHES MUSIK FERNSEHEN

THE CANNEL FOR GERMAN MUSIC

- Music videos and music of the music genres hits, Pop-Hits and traditional hits are broadcast.
- Movies and artist specials can also be found in the varied program.



[Link to the trailer](#)



FREE
TV

FACTS AND FIGURES



Gender

51%



49%



Core target group
A 40-69 years



Distribution

Cable



Satellite



IPTV



waipu.tv

wilhelm.tel

ZATTOO



Special Interest TV Channels

DEUTSCHES MUSIK FERNSEHEN

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday						
06:00 am	Musiktipps												
07:00 am													
08:00 am													
08:30 am													
10:00 am	Teleshopping												
10:20 am													
10:30 am													
11:00 am													
12:00 pm													
12:20 pm													
12:30 pm													
01:00 pm	Fan Magazine	Artist Special		Fan Magazine	Artist Special		Wish concert						
01:55 pm	Teleshopping												
02:05 pm	Artist Special / Wish Concert / Fan Magazine												
02:20 pm	Teleshopping												
02:50 pm	Greetings and Kiss												
03:00 pm								Artist Special					
04:00 pm								Teleshopping					
04:25 pm													
04:40 pm	Teleshopping					Teleshopping							
05:00 pm	Countdown												
06:00 pm	Countdown												
07:15 pm	Teleshopping												
07:30 pm	Countdown												
07:40 pm	Teleshopping												
08:15 pm	Movie	Artist Special	Fan Magazine	Artist Special	Wish concert	Movie							
09:00 pm	Teleshopping												
09:30 pm													
09:45 pm								Movie	Artist Special	Fan Magazine	Artist Special	Wish concert	Movie
09:55 pm													
11:00 pm	Teleshopping												
12:00 am													
12:25 am													
01:00 am													
	Wish concert	Artist Special	Fan Magazine	Artist Special	Wish concert								

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	90,00 €
09 am - 01 pm	105,00 €
01 pm - 05 pm	345,00 €
05 pm - 08 pm	390,00 €
08 pm - 11 pm	675,00 €
11 pm - 01 am	90,00 €
01 am - 06 am	60,00 €



VOLKSMUSIK.TV

YOUR HOMELAND CHANNEL

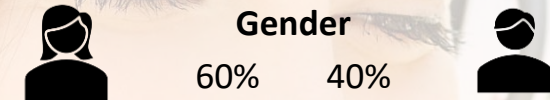
- The channel for the most beautiful music of our homeland!
- Stars, celebrities and legends of folk music – united here on one station.



[Link to the trailer](#)

FREE
TV

FACTS AND FIGURES



VOLKSMUSIK.TV

PRICES AND PROGRAM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06:00 am							
07:00 am							
08:00 am				Teleshopping			
09:00 am							
10:00 am							
11:00 am							
12:00 pm				Greetings and Kiss			
12:30 pm							
12:45 pm							
01:00 pm				Teleshopping			
01:30 pm							
02:00 pm				Singing makes you happy			
02:30 pm							
03:00 pm				Teleshopping			
03:30 pm							
04:00 pm				Wish concert			
04:30 pm							
05:00 pm				Teleshopping			
05:15 pm				Wish concert			
05:45 pm							
06:00 pm				Teleshopping			
06:30 pm							
07:00 pm				Greeting and Kiss			
07:30 pm							
08:00 pm				Teleshopping			
08:15 pm	Jürgen Fliege presents: Faith, Love, Hope		Wish concert		The Legend of Folk Music: Ronny		Wish concert
08:45 pm							
09:15 pm				Teleshopping			
09:30 pm	Jürgen Fliege presents: Faith, Love, Hope		Wish concert		The Legend of Folk Music: Ronny		Wish concert
09:00 pm				Teleshopping			
10:30 pm							
11:00 pm				Singing makes you happy			
11:30 pm							
12:00 am				Teleshopping			
12:25 am							
01:00 am							

PRICE PER SPOT 30 SEC	
Time slot	Gross priced per spot
06 am - 09 am	90,00 €
09 am - 01 pm	120,00 €
01 pm - 05 pm	150,00 €
05 pm - 08 pm	150,00 €
08 pm - 11 pm	150,00 €
11 pm - 01 am	90,00 €
01 am - 06 am	45,00 €

Special Interest TV Channels

STARPARADIES

DER NEW MUSIC CHANNEL

- The new channel for women and families
- The station with music that speaks your language.



GOLDBACH



FREE
TV

FACTS AND FIGURES



Gender

70%

30%



Core target group

A 30-59 years



Distribution

SatellitE



Special Interest TV Channels



STINGRAY CLASSICA

THE PREMIUM CHANNEL FOR CLASSICAL MUSIC

- World premieres as well as legendary recordings from opera, ballet and concerts with subtitles in six languages
- The program is complemented by first-class documentation.



[Link to the trailer](#)

PAY
TV

FACTS AND FIGURES



Gender

61%

39%



Core target group

F 40-69 years



Distribution

Cable

wilhelm.tel



NetCologne

IPTV

sky

Special Interest TV Channels



STINGRAY CLASSICA

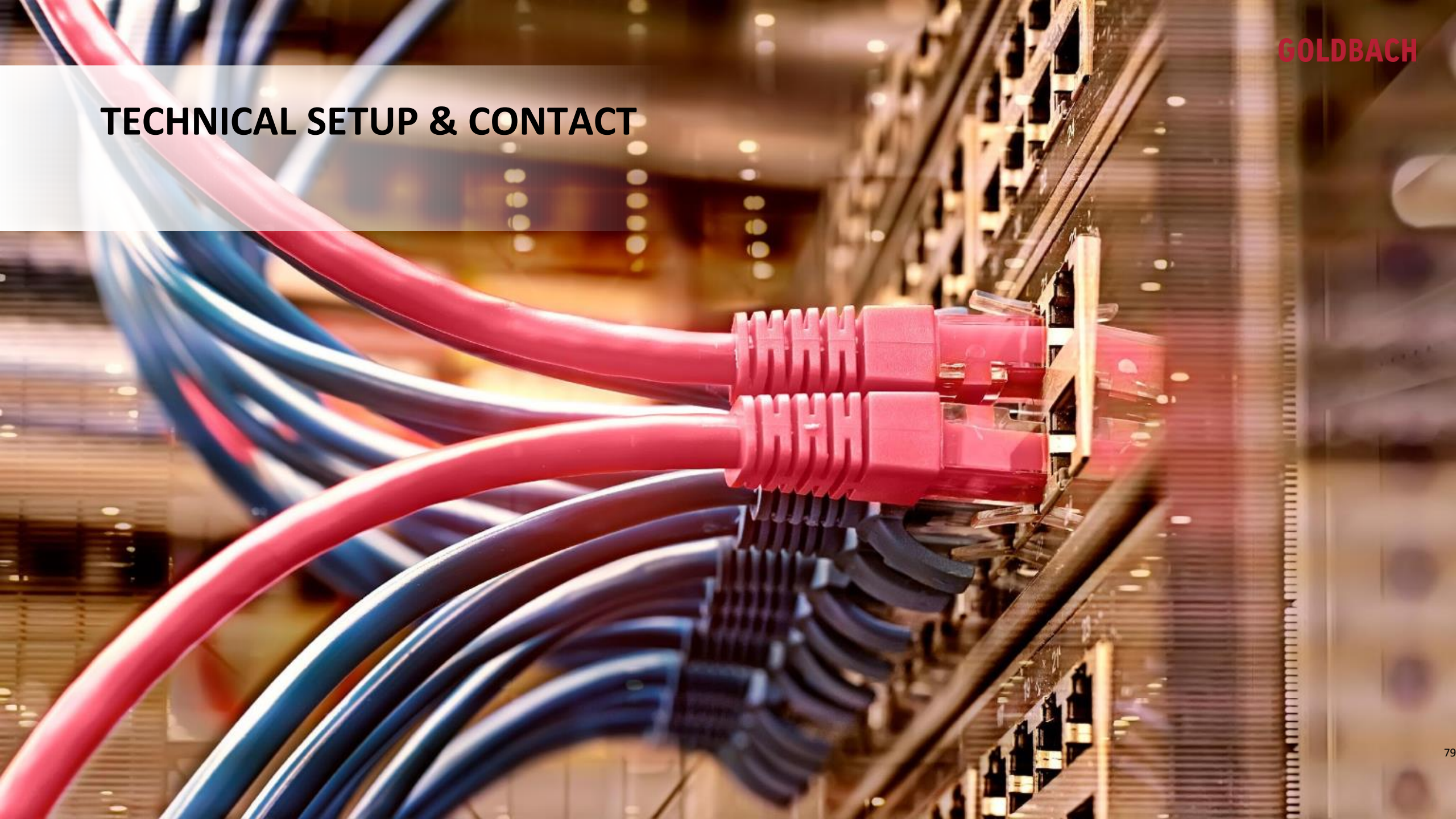
PRICES AND PROGRAMM

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
06:30 am	Concert in the morning							
07:00 am								
08:00 am								
09:00 am								
10:00 am	Documentation	Masterpieces		Documentation	Masterpieces		Everything from Bach	
11:00 am	Chamber Music Concert							Divine service Music
12:00 pm	Masterpieces	Documentation	Divine service Music	Masterpieces	Documentation		Masterpieces	
01:00 pm	Classica Spotlight							
02:00 pm	Concert	Opera	Concert	Opera	Discover	Concert	Ballet	
03:00 pm	Masterpieces							
04:00 pm	Concert							
05:00 pm	Chamber Music	Concert	Chamber music	Concert	Chamber music		Concert	
06:00 pm	Concert	Concert	Concert	Concert	Concert		Concert	
07:00 pm	Choir / Archive Recordings / Everything from Bach							
08:00 pm								
09:00 pm	Opera	Discover	Concert	Ballet	Opera	Concert	Opera	
10:00 pm	Masterpieces	Documentation	Chamber music	Masterpieces	Chamber music	Documentation	Masterpieces	
11:00 pm								
12:00 am	Opera							
01:00 am	Concert	Concert	Concert	Concert	Concert	Concert	Concert	
02:00 am		Chamber Music Concert		Chamber Music Concert				
03:00 am								
04:00 am								
05:00 am								

PRICE PER SPOT 30 SEC	
Time slot	Gross price per spot
06 am - 09 am	60,00 €
09 am - 01 pm	60,00 €
01 pm - 05 pm	75,00 €
05 pm - 08 pm	75,00 €
08 pm - 11 pm	90,00 €
11 pm - 01 am	90,00 €
01 am - 06 am	75,00 €



TECHNICAL SETUP & CONTACT



TECHNICAL SETUP & GENERAL TERMS AND CONDITIONS

SPEZIFICATIONS FOR SPOT DELIVERY

- **From first contact to billing:** Our experienced employees take care of a smooth running of your TV campaigns:
- **Technical Setup:** the majority of our TV channels are integrated in our booking system MYDAS.
- The **program and prices in EDI format** from the following channels can be downloaded [here](#) .



Goldbach Germany GmbH

Technical specifications for spot delivery	
Delivery digital	Via PEACH or Adstream*
Format	MXF
Video	HD: XDCAM HD422, 1920 x 1080 Pixel, 50 Hz interlaced, 50 Mbit, 25 fps
Audio	R128 EBU
Note	No pre- or closing credits
Delivery date	7 working days before broadcast. Exceptions must be coordinated with the ad operations management

* PEACH: Deliver via the Goldbach TV transmission point for the entire Goldbach TV portfolio! One upload – the spot is then distributed to the individual broadcasters.
Adstream: Delivery to all booked channels individually.

If you have any questions about the delivery of the TV spot, please contact dispo.de@goldbach.com

The General Terms and Conditions of Goldbach Germany GmbH apply:
[Link to General Terms and Condition](#)

AGB GOLDBACH GERMANY - AUSZUG

13. RÜCKTRITT VOM VERTRAG

13 Withdrawal from the contract

13.1 Unless the parties agree otherwise in writing, Goldbach and the Advertiser shall be entitled to withdraw from the contract in whole or in part up to 6 calendar weeks (42 calendar days) before the start of the Distribution if there is an objective reason. The withdrawal shall in any case be made in writing - by fax or by e-mail - to Goldbach.

13.2 The right of withdrawal shall not apply to forms of advertising with a duration of 180 seconds or more and sponsoring.

13.3 Goldbach shall be entitled to withdraw from an advertising order at any time if the performance owed by Goldbach is not possible for reasons of force majeure or if unforeseeable obstacles occur which cannot be overcome by reasonable efforts and for which Goldbach is not responsible, e.g. program changes and measures or orders of authorities or other governmental bodies. Furthermore, Goldbach may withdraw from the contract up to 10 calendar days prior to the start of the distribution if a competitive situation arises between the advertising client and a partner of the advertising medium. In these cases, claims of the advertising client are excluded. A right of withdrawal shall not exist in cases in which Goldbach has culpably caused the impediment to performance.

13.4 Cancellation after expiry of the period of 6 weeks (42 days) prior to Distribution shall require the consent of Goldbach. Should Goldbach exceptionally agree to such a request for cancellation, this shall be made against calculation of the following cancellation fee measured against the net price of the respective advertising order:

Between 41 and 25 calendar days: 50

Between 24 and 10 calendar days: 75

Less than 10 calendar days: 100

After the start of distribution: 100

Invoicing shall be carried out in accordance with Section 6 of these General Terms and Conditions. A claim of the advertising client for cancellation is excluded even if a cancellation fee is paid excluded.

Excerpt from the General Terms and Conditions of Goldbach Germany GmbH:

[Link to General Terms and Conditions](#)

DISTRIBUTION IN GERMANY

GOOD TO KNOW

TV households Germany	37.75 million (as of March 2021)
Receiving route	Number of households/ subscribers
Satellite	
Astra HD+ Eutelsat	approx. 17.12 million households
Cable	15.85 million households
Vodafone/Unitymedia	approx. 13.0 million
PŸUR	approx. 2.0 million
Net Cologne	approx. 0.26 million
wilhelm.tel	approx. 0.03 million
... and many more!	

Receiving route	Number of households / subscribers
IPTV	approx. 3.24 million households
Telekom (Magenta TV) waipu.tv Zattoo ...und weitere	
HD	approx. 33.39 million households
SKY	approx. 5.2 million subscribers (as of Oct 2019, no current figures published)

Sources:
https://de.astra.ses/sites/default/files/2021-03/ASTRA_TV%20Monitor_2020_Deutschland_0.pdf
<https://www.vodafone.de/unternehmen/portrait.html>
<https://www.dslweb.de/pyur-kabelanschluss.php>
<https://www.wilhelm-tel.de/unternehmen/ueber-uns/>
<https://netcologne-unternehmen.de/>

YOUR CONTACT PERSONS



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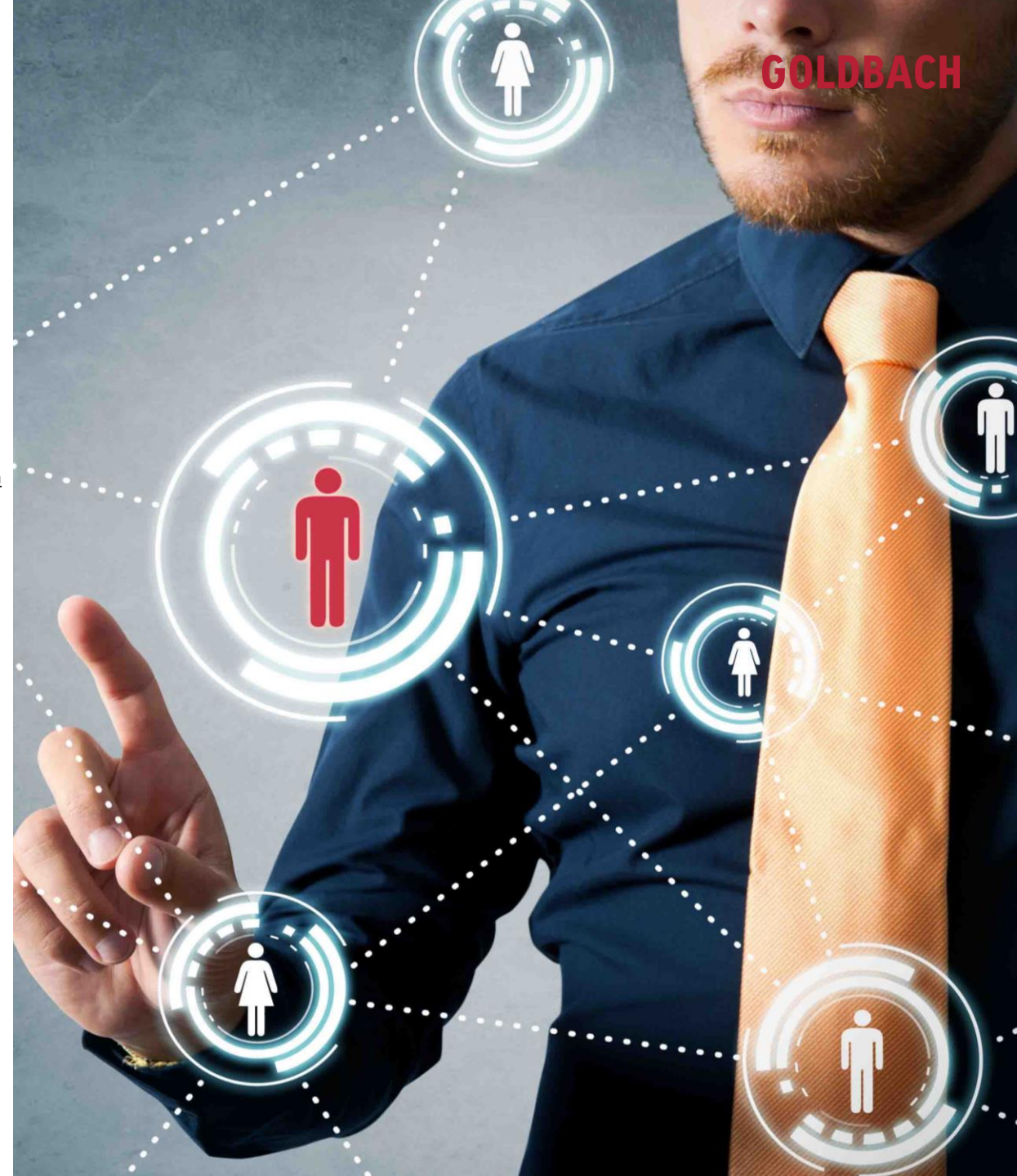
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THANK YOU
WITH
PASSION

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GOLDBACH