

SCOPE OF PERFORMANCE GUARANTEE 2021

TV channel group	Mediengruppe RTL		RTLZWEI	Groupe M6		MEDIAMAN THEMATICS	CB	Cartoon Network	Seven.One Entertainment Group							CH MediaTV		Discovery	Sport1	WELT	blue Zoom d	VIACOM							
	RTL / VOX	SUPER RTL		M6 / W9 / 6ter	AB3 / RTL9				Pro Sieben	SAT.1	Kabel Eins	sixx	Pro Sieben MAXX	SAT.1 GOLD	Puls 8	TV24 / TV25 / 5i	3+ / 4+ / 5+ / 6+ / 7+	DMAX / TLC				Comedy Central	MTV	Nick					
	NITRO / ntv																												
3-14 years	0%	100%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	
6-14 years	0%	100%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	80%
15-29 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
15-39 years	80%	80%	80%	80%	80%	80%	80%	80%	90%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
15-39 men	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	0%	90%	0%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
15-39 women	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	90%	0%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
15-49 years	90%	90%	90%	80%	80%	80%	80%	80%	90%	90%	90%	90%	90%	90%	90%	100%	90%	90%	90%	90%	90%	90%	90%	90%	90%	90%	90%	90%	90%
15-49 men	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	0%	80%	0%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
15-49 women	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	0%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
15-59 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	90%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
HHF20-49 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	90%	100%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
HHF20-59 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
30-49 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
30-49 men	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	0%	80%	0%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
30-49 women	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
30-59 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
HHF20-49 years modern	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
HHF20-59 years modern	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%

Goldbach Media (Switzerland) AG may compensate for reduced performances in relation to the performance guarantee scope by placing additional bookings during an ongoing campaign (performance compensation). If this does not occur, the client shall be entitled to a respective performance compensation claim (performance credit) per TV channel group, which shall be shown in gross CHF. This performance compensation claim (performance credit) must be used by the client by the end of the year, otherwise it expires. There is no payout option for performance compensation claims.

The data used for guarantee billing in the GRP monitor of the MediaPro booking tool from Goldbach Media (Switzerland) AG is based on the TV usage data collected by Mediapulse in Switzerland, including time-shifted usage (Fact "Overnight +7") and guests. This ensures data consistency between MediaPro and the TV advertising tool MediaWizard.

Performance guarantee on Freespace: No performance compensation is granted on Freespace on any TV channel.