

Goldbach Group Companies' Subprocessors

Entity Name	Product Name	Subprocessing Activity	Entity Country	Privacy Policy
1plusX AG	1plusX	Data Management	CH	https://www.1plusx.com/privacy-policy/
Ad Insertion Platform Sàrl	AIP	Dynamic Ad Insertion (DAI)	CH	https://www.adinsertplatform.com/contact.html
adsquare GmbH	Adsquare	Data Provider	DE	https://www.adsquare.com/privacy/
Adswizz, Inc.	Adswizz	Digital-Audio-Adserver	US	https://www.adswizz.com/our-privacy-policy/
AGFS Arbeitsgemeinschaft Fernsehwerbung Schweiz AG	screenforce day	Event Management	CH	https://screenforce.ch/impressum-datenschutz/
Allgeier IT Solutions GmbH	Scanview / Metasonic Doc	Kreditoren Rechnungsverarbeitung + Enterprise Con	DE	https://www.metasonic.de/en/useful-information/privacy-policy/
Amazon, Inc.	Amazon Cloud -Athena- GDS	Cloud	US	https://aws.amazon.com/privacy/?nc1=h_ls
Amazon, Inc.	Amazon Cloud -EC2- GDS	Cloud	US	https://aws.amazon.com/privacy/?nc1=h_ls
Amazon, Inc.	Amazon Cloud -S3- GDS	Cloud	US	https://aws.amazon.com/privacy/?nc1=h_ls
Amazon, Inc.	Amazon Cloud -Scripsthof ff. -GDS	Cloud	US	https://aws.amazon.com/privacy/?nc1=h_ls
Amily	Amily	Radio-Buchungstool	US	https://amily.de/imprint-d.html
Appsflyer, Inc.	Appsflyer	In-App Tracking	US	https://www.appsflyer.com/privacy-policy/
Bidswitch GmbH	Bidswitch	SSP	DE	https://www.bidswitch.com/privacy-policy/
Broadsign	Broadsign	DooH SSP	CA	https://broadsign.com/privacy-policy/
Cataneo GmbH	Midas	TV Dispo	DE	https://www.cataneo.de/datenschutz/
Eyevip cloud AG	Eyevip eventtool	Eventtool	CH	https://eyevip.ch/en/dataprotection.php
Facebook, Inc.	Facebook Business Manager	Facebook Business Manager	US	https://www.facebook.com/policy.php
Fyber, NV	Fyber	SSP	DE	https://www.fyber.com/privacy-policy/
gbucket	gbucket	Tag Mgmt Solution		
Goldbach neXT AG	-	Ad Technology Hub	CH	https://goldbach.com/ch/de/datenschutz/goldbach-next-ag
Google, Inc.	Google Analytics	Webtracking	US	https://policies.google.com/privacy?hl=en-US
Google, Inc.	Google Cloud Services	Data Services	US	https://policies.google.com/privacy?hl=en-US
Google, Inc.	Google Marketing Platform (vormals Doubleclick Suite)	Adserver Tracking	US	https://policies.google.com/privacy?hl=en-US
Google, Inc.	Google My Business	Firmenverzeichnis	US	https://policies.google.com/privacy?hl=en-US
Hetzner Online GmbH	Hetzner	Hosting Anbieter	DE	https://www.hetzner.com/rechtliches/datenschutz/
Hotjar Ltd.	HotJar.com	Webtracking	Malta	https://www.hotjar.com/legal/policies/privacy/
IDA Indoor Advertising GmbH	Adpack	SSP für DooH	DE	https://www.adpack.tv/imprint/
ImproveDigital International BV	ImproveDigital	SSP	NE	https://www.improvedigital.com/platform-privacy-policy/
Integral Ad Science	Integral Ad Science	AdVerification	US	https://integralads.com/privacy-policy/
Invibes Switzerland AG	Invibes	3rd Party Integration für Native Ad	CH	https://www.invibes.com/terms.html#article10
Kantar Media UK Ltd.	InStar Analytics	Messdaten über TV-Nutzung	UK	https://www.kantarmedia.com/global/privacy-statement/tv-and-video-measurement-online
LINK Marketing Services AG	Link Institute GB extern*	Mafo-Panel	CH	https://www.link.ch/datenschutzerklaerung/
Magnite	Rubicon	SSP	US	https://rubiconproject.com/rubicon-project-advertising-technology-privacy-policy/
MAI	MAI	Radio-Kommunikationsplattform		
Mailchimp	Mailchimp	Emailkampagnensoftware	US	https://mailchimp.com/legal/privacy/
Meetrics GmbH	Meetrics	AdVerification	DE	https://www.meetrics.com/en/data-privacy/
Microsoft Corp.	Microsoft Advertising	Search Engine Advertising	US	https://privacy.microsoft.com/de-de/privacystatement
Microsoft Corp.	Skype for Business	Unified Communication	US	https://privacy.microsoft.com/de-de/privacystatement
Nautilus/ SQL	Nautilus/ SQL	Online Buchungstool		
Newsletter2Go GmbH	Newsletter2Go	Newsletter Tool	DE	https://www.newsletter2go.de/datenschutz/
NielsenIQ	NielsenIQ	Medienforschung	DE	https://nielseniq.com/global/de/legal/privacy-policy/
OpenX Software Ltd.	OpenX (used by Goldbach Germany)	SSP	US	https://www.openx.com/legal/privacy-policy/
OVH	OVH	Hosting Anbieter		
Pubmatic GmbH	Pubmatic (used by Jaduda)	SSP	DE	https://pubmatic.com/legal/privacy-policy/
Ryte GmbH	Ryte	Webanalyse	DE	https://de.ryte.com/about/privacy/
screen-up	screen-up	Event Management	CH	https://www.screen-up.ch/datenschutz
Searchmetrics GmbH	Searchmetrics	SEO-Analyse	DE	https://www.searchmetrics.com/privacy-policy/
Smaato	Smaato	SSP	US	https://www.smaato.com/privacy/
Smart	Smart	SSP	US	https://smartadserver.com/corporate-privacy-policy/
SpotX Inc.	SpotX (used by Jaduda)	SSP	US	https://www.spotx.tv/privacy-policy/
Ströer SE & Co. KGaA	Ströer	SSP	DE	https://www.stroer.com/en/service/privacy-policy.html
SVMK, Inc.	Surveymonkey	Umfragetool	US	https://www.surveymonkey.com/mp/legal/privacy/
Teambox AG	Teambox	Agentursoftware	CH	https://theteambox.com/privacy-policy/
TIBCO Software Inc.	Scribe Insight	Middleware	US	https://www.tibco.com/company/privacy
Tune, Inc.	Tune	In-App Tracking	US	https://www.tune.com/resources/data-and-privacy/privacy-policies/
Vooserver	Vooserver	Hosting Anbieter	UK	https://vinters.com/general-data-protection-regulations/
Vungle, Inc.	Vungle	SSP	US	https://vungle.com/privacy/
Xandr, Inc.	Appnexus AdStack	SSP/AdServer	US	https://www.xandr.com/privacy/platform-privacy-policy/
Xandr, Inc.	Appnexus SSP	SSP (Anbindung Splicky DSP)	US	https://www.xandr.com/privacy/platform-privacy-policy/
XCampaign GmbH	XCampaign	Newsletter-Tool	DE	https://www.xcampaign.info/switzerland-de/privacy/
Yieldlab GmbH	Yieldlab	SSP	DE	https://yieldlab.com/privacy-platform/

