

## ENTITLEMENTS FOR THE DETERMINATION OF THE SOCIAL DISCOUNT SPECIAL CONDITIONS LINEAR TV AND REPLAY ADS

Is your TV commercial non-profit or does it serve the interest of the greater community?  
If so, the following special conditions apply to you:

### LINEAR TV

- Non-profit institutions (members of ZEWO and public authorities) as well as public institutions receive a **50% discount** on the gross media price.
- The 15% consultant commission is only granted for bookings made through an agency.

### REPLAY ADS

- Non-profit institutions (members of ZEWO and public authorities) as well as public institutions receive a **20% discount** on the gross media price.
- The 5% consultant commission is only granted for bookings made through an agency.

Should you have any questions, please do not hesitate to contact your Agency Manager or sales contact.