

ENTITLEMENTS FOR THE DETERMINATION OF THE SOCIAL DISCOUNT SPECIAL CONDITIONS LINEAR TV

**Is your TV commercial non-profit or does it serve the interest of the greater community?
If so, the following special conditions apply to you:**

- Non-profit institutions (members of ZEWO and public authorities) as well as public institutions receive a 50% discount on the gross media price.
- The above-mentioned institutions are not entitled to a volume discount.
- The 15% consultant commission is only granted for bookings made through an agency.

Should you have any questions, please do not hesitate to contact your Agency Manager or sales contact.