

## PRICE INDEX 2022

| RTL, RTLZWEI, VOX, SUPER RTL, NITRO, NTV |                    |
|--|--------------------|
| Spot length                              | Price index (in %) |
| 5-17 seconds                             | 110                |
| 18-25 seconds                            | 105                |
| ab 26 seconds                            | 100                |

| M6, W9, 6ter, C8, RTL9, AB3, Cartoon Network |                    |
|--|--------------------|
| Spot length                                  | Price index (in %) |
| 5-15 seconds                                 | 110                |
| 16-29 seconds                                | 105                |
| ab 30 seconds                                | 100                |

| ProSieben, SAT.1, Kabel Eins, sixx, ProSieben MAXX, SAT.1 GOLD, Puls 8 |                    |
|--|--------------------|
| Spot length  | Price index (in %) |
| 5-15 seconds   | 110                |
| 16-29 seconds  | 105                |
| ab 30 seconds  | 100                |

| 3+, 4+, 5+, 6+, 7+, TV24, TV25, S1                   |                    |
|--|--------------------|
| DMAX, TLC, Nickelodeon, WELT, Sport1 und blue Zoom d |                    |
| Spot length  | Price index (in %) |
| 5-15 seconds   | 110                |
| 16-29 seconds  | 105                |
| ab 30 seconds  | 100                |

*In TV planning, the price index is automatically mapped in the MediaPro and MediaWizard planning tools.*