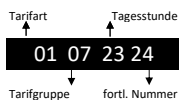


# CANAL+ FIRST

## WERBEINSELSHEMA CANAL+ FIRST

gültig ab 15.03.2022

Uhrzeit	Samstag	Sonntag	Montag	Dienstag	Mittwoch	Donnerstag	Freitag	Uhrzeit
06 30	Scripted Series/ Feel Good Series	Scripted Series/ Feel Good Series	Scripted Series/ Feel Good Series	Scripted Series/ Feel Good Series	Scripted Series/ Feel Good Series	Scripted Series/ Feel Good Series	Scripted Series/ Feel Good Series	06 30
07 00								07 00
07 30								07 30
08 00	Lifestyle	Lifestyle	Lifestyle	Lifestyle	Lifestyle	Lifestyle	Lifestyle	08 00
08 30								08 30
09 00	Lifestyle	Lifestyle	Was geht? Unscripted Series/ Own	Was geht? Unscripted Series/ Own	Was geht? Unscripted Series/ Own	Was geht? Unscripted Series/ Own	Was geht? Unscripted Series/ Own	09 00
09 55								09 30
10 00	Unscripted Series/ Red Bull Unscripted Series/ Red Bull	Lifestyle	Unscripted Series/ Own	Unscripted Series/ Own	Unscripted Series/ Own	Unscripted Series/ Own	Unscripted Series/ Own	09 55
10 30								10 00
11 00	Unscripted Series/ Red Bull Unscripted Series/ Red Bull	Was geht?	Documentary	Documentary	Documentary	Documentary	Documentary	10 30
11 45		Was geht?						10 55
12 00	Unscripted Series/ Red Bull Unscripted Series/ Red Bull	AUX	Cooking Show	Cooking Show	Cooking Show	Cooking Show	Cooking Show	11 00
12 30								11 30
13 00	Unscripted Series/ Red Bull Unscripted Series/ Red Bull	Feature Film						11 45
13 30								12 00
14 00	Comedy Series/Drama Series	Comedy Series/Drama Series	Scripted Series/ Feel Good Series	Scripted Series/ Feel Good Series	Scripted Series/ Feel Good Series	Scripted Series/ Feel Good Series	Scripted Series/ Feel Good Series	12 30
14 30								13 00
15 00	Comedy Series/Drama Series	Comedy Series/Drama Series						13 30
15 15								14 00
15 45	Unscripted Series/ own	Unscripted Series/ own						14 30
16 00	Documentary	Lifestyle Sport	AUX	AUX	AUX	AUX	AUX	15 00
16 30								15 15
17 00	Documentary		Documentary	Documentary	Documentary	Documentary	Documentary	15 45
17 50								16 00
18 00	Drama Series	Drama Series	Unscripted Series	Unscripted Series	Unscripted Series	Unscripted Series	Unscripted Series	16 15
18 30								16 30
19 00	Drama Series	Drama Series	Unscripted Series	Unscripted Series	Unscripted Series	Unscripted Series	Unscripted Series	17 00
19 30								17 30
20 00	Feature film	Feature film	Drama Series	Drama Series	Drama Series	Thriller Series	Thriller Series	17 50
20 30								18 00
21 00	Feature film	Feature film	Drama Series	Drama Series	Drama Series	Thriller Series	Lifestyle Sport	18 30
21 30								18 40
22 00	Feature film	Thriller Series	Comedy Series/Drama Series	Comedy Series/Drama Series	Comedy Series/Drama Series	Drama Series	Feature film	18 45
22 30								19 00
23 00	Feature film	Thriller Series	Comedy Series/Drama Series	Documentary	Comedy Series/Drama Series	Drama Series	Comedy Series/Scripted Series	19 30
23 30								19 45
00 00	Documentary	Feature film	Comedy Series/Drama Series			Drama Series	Comedy Series/Scripted Series	20 00
00 30								20 30
01 00	eSports/local production	eSports/local production	eSports/local production	eSports/local production	eSports/local production	eSports/local production	Comedy Series/Scripted Series	20 10
01 30								20 30
02 00	eSports/local production	eSports/local production	eSports/local production	eSports/local production	eSports/local production	eSports/local production	Comedy Series/Scripted Series	20 50
02 30								21 00
03 00							eSports/local production	21 30
03 30								21 50
								22 00
								22 30
								23 00
								23 30
								00 00
								00 30
								01 00
								01 30
								02 00
								02 30
								03 00
								03 30



# CANAL+ FIRST

## PREISE CANAL+ FIRST

gültig ab 15.03.2022

Preise 30 Sekunden in €

	JAN	FEB	MAR	APR	MAI	JUN	JUL	AUG	SEP	OKT	NOV	DEZ	Ø
TG 01	€ 6	€ 6	€ 9	€ 9	€ 6	€ 6	€ 6	€ 6	€ 6	€ 9	€ 9	€ 6	€ 7
TG 02	€ 12	€ 12	€ 15	€ 15	€ 12	€ 12	€ 9	€ 9	€ 12	€ 15	€ 15	€ 12	€ 13
TG 03	€ 18	€ 18	€ 21	€ 21	€ 18	€ 18	€ 12	€ 12	€ 18	€ 21	€ 21	€ 18	€ 18
TG 04	€ 24	€ 24	€ 30	€ 30	€ 24	€ 24	€ 15	€ 15	€ 24	€ 30	€ 30	€ 24	€ 25
TG 05	€ 30	€ 30	€ 36	€ 36	€ 30	€ 30	€ 18	€ 18	€ 30	€ 36	€ 36	€ 30	€ 30
TG 06	€ 39	€ 39	€ 45	€ 45	€ 39	€ 39	€ 30	€ 30	€ 39	€ 45	€ 45	€ 39	€ 40
TG 07	€ 54	€ 54	€ 66	€ 66	€ 54	€ 54	€ 39	€ 39	€ 60	€ 66	€ 66	€ 54	€ 56
TG 08	€ 69	€ 69	€ 84	€ 84	€ 69	€ 60	€ 54	€ 54	€ 75	€ 84	€ 84	€ 69	€ 71
TG 09	€ 84	€ 84	€ 99	€ 99	€ 84	€ 75	€ 60	€ 60	€ 90	€ 99	€ 99	€ 84	€ 85
TG 10	€ 105	€ 105	€ 129	€ 129	€ 105	€ 90	€ 75	€ 75	€ 114	€ 129	€ 129	€ 105	€ 108
TG 11	€ 120	€ 120	€ 144	€ 144	€ 120	€ 111	€ 90	€ 90	€ 129	€ 144	€ 144	€ 120	€ 123
TG 12	€ 150	€ 150	€ 165	€ 165	€ 156	€ 135	€ 117	€ 117	€ 165	€ 180	€ 180	€ 150	€ 153
TG 13	€ 180	€ 180	€ 219	€ 219	€ 189	€ 165	€ 135	€ 135	€ 195	€ 219	€ 219	€ 180	€ 186
TG 14	€ 219	€ 219	€ 270	€ 270	€ 225	€ 210	€ 165	€ 165	€ 240	€ 270	€ 270	€ 219	€ 229
TG 15	€ 249	€ 249	€ 300	€ 300	€ 264	€ 234	€ 189	€ 189	€ 279	€ 300	€ 300	€ 249	€ 259
TG 16	€ 279	€ 279	€ 339	€ 339	€ 294	€ 264	€ 210	€ 210	€ 309	€ 339	€ 339	€ 279	€ 290
TG 17	€ 300	€ 300	€ 369	€ 369	€ 315	€ 285	€ 240	€ 240	€ 330	€ 369	€ 369	€ 300	€ 316
TG 18	€ 345	€ 345	€ 420	€ 420	€ 339	€ 300	€ 270	€ 270	€ 384	€ 420	€ 420	€ 345	€ 357
TG 19	€ 399	€ 399	€ 480	€ 480	€ 420	€ 369	€ 315	€ 315	€ 420	€ 480	€ 480	€ 399	€ 413
TG 20	€ 429	€ 429	€ 519	€ 519	€ 450	€ 399	€ 345	€ 345	€ 474	€ 519	€ 519	€ 429	€ 448

Alle Preise zzgl. Werbeabgabe und Ust. Preise gültig ab 15.03.2022. Änderungen und Druckfehler vorbehalten. Stand 14.02.2022

### Zuschläge:

Erst- und Letztplatzierung: 20%  
 1. Reminder: 10%  
 2. Reminder: 20%  
 Kurzspot <10": 20%  
 Singlespot: 30%  
 Splitscreen: 40%  
 Verbundzuschlag: 10%  
 Social: 60%  
 Stornogebühren: 100% (4 Wochen)

### Auftragsabwicklung:

**Aufträge** müssen spätestens 5 Werktage vor Ausstrahlung bei der Goldbach Media Austria GmbH vorliegen.  
 Die Mindest-Spotlänge beträgt 5 Sekunden.

Die **Anlieferung von digitalen Spots** erfolgt über unsere Dienstleister:

**IMD** oder **Adstream** oder **Adtoox** oder **Honeycomb**  
 +49 69 973 53 686 +49(0)69 719 13 99 40 +49 (0)211 730 8348 +49 (0)179 547 80  
 AustrianOps@groupimd.com traffic.de@adstream.com info@adtoox.com support.dach@honeycomb.tv

Das Programm des Fernsehsender A1now wird im **Bildformat** 16:9 und mit Stereo-Ton ausgestrahlt.

Für sämtliche zur Ausstrahlung bestimmten Werbespots gelten die im folgenden aufgeführten Maximalwerte:

Luminanz Y 700mV = 100 %  
 Chrominanz CR + 350mV = + 50 %  
 Chrominanz CB + 350mV = + 50 %  
 Schwarzwertanhebung 0-14mV = 0-2%

### Folgende Audiopegel gelten:

Parameter	Meter indication	Value
Programmlautheit	I	-23 LUF5
Maximum True Peak Level	dBTP	-1 dBTP
Maximum Momentary Loudness	M	No limit
Maximum Short Term Loudness	S	No limit
Maximum Loudness Range	LRA	15 LU

Jeder Beitrag benötigt zur Einstellung der Wiedergabemaschine einen technischen Vorpsann.

### Lizenzen/Copyright

Der Auftraggeber garantiert, dass alle Lizenzen und Rechte Dritter durch die Werbungtreibenden bzw. Agentur abgesichert sind.  
 Die Goldbach Media Austria GmbH kann nicht haftbar gemacht werden.  
 Es gelten die Allgemeinen Geschäftsbedingungen der Goldbach Media Austria GmbH.