SCOPE OF PERFORMANCE GUARANTEE LINEAR TV 2024

TV channel group	RTL Deutschland			Groupe M6	TF1 LE GROUPE	MEDIAWAN THEMATICS			Seven. One Entertainment Group							CH Media TV	,		Discovery		VIACOM
Target group	RTL/VOX NITRO/ntv	SUPER RTL	RTLZWEI	M6 / W9 6ter	TFI/TFX TMC	AB3 / RTL9	С8	Cartoon Network	ProSieben	SAT.1	Kabel Eins	sixx	ProSieben MAXX	SAT.1 GOLD	Puls 8	TV24/TV25 \$1/3+/4+ 5+/6+/7+	TRC DCH	SWISS1	DMAX TLC	blue Zoom d	Nickelodeon
3-14 years	096	100%	O96	096	0%	0%	O%	100%	0%	096	096	096	096	O96	0%	0%	096	0%	0%	0%	100%
6-14 years	O96	100%	O96	096	096	0%	O96	100%	O96	O96	096	096	O96	O96	096	O96	096	0%	0%	096	80%
15-29 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
15-39 years	80%	80%	80%	80%	80%	80%	80%	80%	90%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
15-39 men	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	096	90%	O96	80%	80%	80%	80%	80%	80%	80%
15-39 women	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	90%	O96	80%	80%	80%	80%	80%	80%	80%	80%
15-49 years	90%	90%	90%	80%	80%	80%	80%	80%	90%	90%	90%	90%	90%	90%	90%	90%	80%	90%	90%	100%	80%
15-49 men	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	096	80%	O96	80%	80%	80%	80%	80%	100%	80%
15-49 women	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	O96	80%	80%	80%	80%	80%	80%	80%	80%
15-59 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	90%	80%	80%	80%	80%	80%	80%	90%	80%	80%	80%	80%
HHF 20-49 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	90%	80%	80%	80%	80%	80%	80%
HHF 20-59 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
30-49 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
30-49 men	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	096	80%	O96	80%	80%	80%	80%	80%	80%	80%
30-49 women	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	096	80%	80%	80%	80%	80%	80%	80%	80%
30-59 years	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
HHF 20-49 years modern	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
HHF 20-59 years modern	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%

Goldbach Media (Switzerland) AG may compensate for reduced performances in relation to the performance guarantee scope by placing additional bookings during an ongoing campaign (performance compensation). If this does not occur, the client shall be entitled to a respective performance compensation claim (performance credit) per TV channel group, which shall be shown in gross CHF. This performance compensation claim (performance credit) must be used by the cient by the end of the year, otherwise it expires. There is no payout option for performance compensation claims.

he data used for guarantee billing in the GRP monitor of the MediaPro booking tool from Goldbach Media (Switzerland) AG is based on the TV usage data collected by Mediapulse in Switzerland, including time-shifted usage (Fact "Overnight +7 based on Hi-Res TV Boost") and guests. This ensures data consistency between MediaPro and the TV advertising tool EvoAd.

Performance guarantee on Freespace: No performance compensation is granted on Freespace on any TV channel.